



**FINALISTS**

**DIGITAL CRAFT LOTUS**

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CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
<b>DESIGN</b>					
<b>CD02: VIDEO &amp; MOVING IMAGE</b>					
CD02/003	PLAY HAS NO LIMITS FEAT. KING GNU	PLAYSTATION	SIX INC., TOKYO	SIX INC., TOKYO	FINALIST
<b>CD03: DIGITAL ILLUSTRATION &amp; IMAGE DESIGN</b>					
CD03/001	MY JAPAN RAILWAY	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
CD03/004	KAMI	DOWN SYNDROME INTERNATIONAL	FORSMAN & BODENFORS SINGAPORE, SINGAPORE	FORSMAN & BODENFORS SINGAPORE, SINGAPORE	FINALIST
CD03/006	THE MOVING CANVAS	EXIDE	VML INDIA, KOLKATA	VML INDIA, MUMBAI	FINALIST
<b>CD04: MUSIC &amp; SOUND DESIGN</b>					
CD04/003	THE MOVING CANVAS	EXIDE	VML INDIA, KOLKATA	VML INDIA, MUMBAI	FINALIST
<b>FUNCTION</b>					
<b>CD06: UX &amp; JOURNEY DESIGN</b>					
CD06/004	TRY GALAXY FOLD EXPERIENCE	SAMSUNG MOBILE	CHEIL WORLDWIDE, SEOUL/ CHEIL UAE, DUBAI	CHEIL WORLDWIDE, SEOUL	FINALIST
<b>CD07: NATIVE &amp; BUILT-IN FEATURE INTEGRATION</b>					
CD07/001	CHANGE THE ANGLE	LUX	VML , SINGAPORE	VML, SINGAPORE	FINALIST
<b>CD08: EXPERIENCE DESIGN: MULTI-PLATFORM</b>					
CD08/001	PROJECT HUMANITY	WITH ALS	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
<b>CD09: OVERALL FUNCTIONAL DESIGN</b>					
CD09/001	PROJECT HUMANITY	WITH ALS	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
<b>DATA &amp; TECHNOLOGY</b>					
<b>CD10: USE OF DATA</b>					
CD10/003	FIXING THE BAIS	AURORA50	MULLENLOWE MENA FZ LLC, DUBAI	MULLENLOWE MENA FZ LLC, DUBAI	FINALIST
<b>CD11: USE OF TECHNOLOGY</b>					
CD11/001	PROJECT HUMANITY	WITH ALS	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST

AS OF 19 MAR 2024