



**FINALISTS**

**DIGITAL & SOCIAL LOTUS**

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CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
<b>FILM &amp; SERIES</b>					
<b>DI02: SOCIAL FILM</b>					
DI02/008	THE AIR DRUMMER	ROBINSON DEPARTMENT STORE	WOLF BKK, BANGKOK	WOLF BKK, BANGKOK	FINALIST
DI02/018	THE SONG OF MY LIFE	HUAWEI FREEBUDS PRO.3	PUBLICIS HUAWEI INTERNATIONAL, BEIJING	PUBLICIS COMMUNICATIONS BEIJING, BEIJING	FINALIST
<b>DI03: SOCIAL FILM SERIES</b>					
DI03/008	I'M DYING INSIDE	MODIBODI	HOWATSON + COMPANY, SYDNEY	FINCH, SYDNEY	FINALIST
<b>DI04: INTERACTIVE FILM</b>					
DI04/002	THE INNER THOUGHTS SUBTITLES	HEALTH PROMOTION BOARD	PUBLICIS SINGAPORE, SINGAPORE	PUBLICIS GROUPE, SINGAPORE	FINALIST
<b>SOCIAL ENGAGEMENT</b>					
<b>DI05: COMMUNITY ENGAGEMENT &amp; MANAGEMENT</b>					
DI05/004	A STEP FORWARD	BITI'S	DENTSU CREATIVE VIETNAM / DENTSU REDDER, HO CHI MINH CITY	DENTSU CREATIVE VIETNAM / DENTSU REDDER, HO CHI MINH CITY	FINALIST
<b>DI08: BRAND STORYTELLING</b>					
DI08/009	BAR B Q PLAZA FAMILY FOREVER TATTOO	BAR B Q PLAZA	GREYNJ UNITED, BANGKOK	GREYNJ UNITED, BANGKOK	FINALIST
<b>DI11: SOCIAL PURPOSE</b>					
DI11/004	KAMI	DOWN SYNDROME INTERNATIONAL	FORSMAN & BODENFORS SINGAPORE, SINGAPORE	FORSMAN & BODENFORS SINGAPORE, SINGAPORE	FINALIST
DI11/012	WORDS OF PRIDE	DISNEY STAR	DDB MUDRA GROUP, MUMBAI	DDB MUDRA GROUP, MUMBAI	FINALIST
<b>CONTENT &amp; INFLUENCERS</b>					
<b>DI12: USER GENERATED CONTENT</b>					
DI12/004	LAMIANFAN: NOODLES "FORBES"	LAMIANFAN	BLUEFOCUS, BEIJING	BLUEFOCUS, BEIJING	FINALIST
<b>DI14: USE OF INFLUENCER</b>					
DI14/001	MY PARENT IS A TIKTOKER	FIVE STAR	BBDO BANGKOK , BANGKOK	BBDO BANGKOK LIMITED, BANGKOK	FINALIST

AS OF 10 JUN 2024