

**WINNERS LIST**  
**DESIGN LOTUS**



# DESIGN LOTUS



CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
<b>PRODUCT DESIGN</b>					
<b>DE04: PRODUCT DESIGN: INNOVATIVE DESIGN</b>					
DE04/006	TIGER CRYSTAL SUMMER PUFFER	TIGER CRYSTAL	LEPUB APAC, SINGAPORE/ BBH SINGAPORE, SINGAPORE	LEPUB APAC, SINGAPORE	BRONZE
<b>DE05: PRODUCT DESIGN: SUSTAINABLE DESIGN</b>					
DE05/002	SHELLMET	SHELLMET	TBWA\HAKUHODO INC., TOKYO/ QUANTUM INC., TOKYO	TBWA\HAKUHODO INC., TOKYO	GOLD
<b>PACKAGING DESIGN</b>					
<b>DE06: PACKAGING DESIGN: CONSUMER PRODUCTS</b>					
DE06/001	MILK MANGA	SEKI MILK	VML OGILVY JAPAN, TOKYO	VML OGILVY JAPAN, TOKYO	SILVER
DE06/006 MOVE FROM DE07/001	AIZOME WASTECARE™ INDUSTRIAL WASTE — CERTIFIED AS SKINCARE.	AIZOME	SERVICEPLAN GERMANY, MUNICH/ SERVICEPLAN KOREA, SEOUL	MATERIAL, TOKYO	BRONZE
<b>COMMUNICATION DESIGN</b>					
<b>DE09: POSTER</b>					
DE09/001	BEAUTIFUL PANIC	THE AD MUSEUM TOKYO	DENTSU INC., TOKYO	DENTSU INC., TOKYO	BRONZE
DE09/004	THE SACRED DIRT	THE COMMEMORATIVE 105TH NATIONAL HIGH BASEBALL CHAMPIONSHIP / NETTOH KOSHIEEN 2023	DENTSU INC., TOKYO	DENTSU INC., TOKYO	BRONZE
DE09/008	A STEP FORWARD	BITI'S	DENTSU CREATIVE VIETNAM / DENTSU REDDER, HO CHI MINH CITY	DENTSU CREATIVE VIETNAM / DENTSU REDDER, HO CHI MINH CITY	FINALIST
<b>DE11: ILLUSTRATION</b>					
DE11/001	MY JAPAN RAILWAY	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC., TOKYO	DENTSU INC., TOKYO	GOLD
<b>DIGITAL DESIGN</b>					
<b>DE18: DIGITAL &amp; INTERACTIVE DESIGN</b>					
DE18/002	KAMI	DOWN SYNDROME INTERNATIONAL	FORSMAN & BODENFORS SINGAPORE, SINGAPORE	FORSMAN & BODENFORS SINGAPORE, SINGAPORE	BRONZE
<b>INNOVATION</b>					
<b>DE20: INNOVATIVE DESIGN</b>					
DE20/001	PROJECT HUMANITY	WITH ALS	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST

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CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
<b>INTEGRATED CAMPAIGN</b>					
<b>DE22: INTEGRATED DESIGN CAMPAIGN</b>					
DE22/002	MY JAPAN RAILWAY	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC., TOKYO	DENTSU INC., TOKYO	GRANDE

AS OF 19 MAR 2024