

# **WINNERS LIST**

**PRINT & OUTDOOR CRAFT LOTUS**



**HUMAN  
INTELLIGENCE  
ADFEST  
2024**

# PRINT & OUTDOOR CRAFT LOTUS



CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
<b>PRINT &amp; OUTDOOR CRAFT LOTUS</b>					
<b>CP01: PHOTOGRAPHY</b>					
CP01/002	BEAUTY BORN OF PEACE.	HIMEJI CASTLE	DENTSU INC., TOKYO	DENTSU INC., TOKYO	BRONZE
CP01/001	REACH FOR THE SUMMIT	KANAZAWA HIGH SCHOOL SUMO TOURNAMENT	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
<b>CP02: ILLUSTRATION</b>					
CP02/001	BEAUTIFUL PANIC	THE AD MUSEUM TOKYO	DENTSU INC., TOKYO	DENTSU INC., TOKYO	SILVER
CP02/004	BIGGER STAGE	KUAISHOU	HEAVEN&HELL SHANGHAI, SHANGHAI	HEAVEN&HELL, SHANGHAI	FINALIST
<b>CP04: ART DIRECTION</b>					
CP04/002	MY JAPAN RAILWAY	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC., TOKYO	DENTSU INC., TOKYO	GOLD
CP04/001	DEPARTURES TO COUNTLESS FUTURES	THE HOSHI AWARDS	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST

AS OF 20 MAR 2024