

**WINNERS LIST**  
**FILM LOTUS**



**HUMAN  
INTELLIGENCE  
ADFEST  
2024**

# FILM LOTUS



CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
<b>BROADCAST</b>					
<b>F02: BROADCAST: CONSUMER GOODS</b>					
F02/002	AS CLOSE AS YOU CAN GET – CONCERT	PRISM+	MULLENLOWE SINGAPORE, SINGAPORE	MULLENLOWE SINGAPORE PTE. LTD., SINGAPORE	SILVER
F02/001	AS CLOSE AS YOU CAN GET – COOKING	PRISM+	MULLENLOWE SINGAPORE, SINGAPORE	MULLENLOWE SINGAPORE PTE. LTD., SINGAPORE	BRONZE
<b>F10: BROADCAST: PUBLIC SERVICES &amp; CAUSE APPEALS</b>					
F10/005	MOOD TEA	MOOD TEA	DENTSU CREATIVE, SYDNEY	DENTSU CREATIVE, SYDNEY	BRONZE
<b>ONLINE FILM</b>					
<b>F11: ONLINE FILM: FOOD &amp; BEVERAGES</b>					
F11/006	THE COUPLE	DELIGHT	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	SILVER
F11/007	BROTHERS	DELIGHT	OGILVY GROUP THAILAND, BANGKOK	OGILVY GROUP THAILAND, BANGKOK	BRONZE
<b>F12: ONLINE FILM: CONSUMER GOODS</b>					
F12/001	AS CLOSE AS YOU CAN GET – COOKING	PRISM+	MULLENLOWE SINGAPORE, SINGAPORE	MULLENLOWE SINGAPORE PTE. LTD., SINGAPORE	BRONZE
F12/002	AS CLOSE AS YOU CAN GET – CONCERT	PRISM+	MULLENLOWE SINGAPORE, SINGAPORE	MULLENLOWE SINGAPORE PTE. LTD., SINGAPORE	BRONZE
F12/028	BAG	MANDAUE FOAM	GIGIL, MANILA	GIGIL, MANILA	BRONZE
F12/024	SMELL KICK! (KICK TEAM)	GQ SMELLBLOCK™ SOCKS	RABBIT'S TALE, PART OF ACCENTURE SONG, BANGKOK	RABBIT DIGITAL GROUP CO., LTD., BANGKOK	FINALIST
<b>F13: ONLINE FILM: AUTOMOTIVE</b>					
F13/002	THE MOVING CANVAS	EXIDE	VML INDIA, KOLKATA	VML INDIA, MUMBAI	FINALIST
<b>F14: ONLINE FILM: RETAIL</b>					
F14/006	THE AIR DRUMMER	ROBINSON DEPARTMENT STORE	WOLF BKK, BANGKOK	WOLF BKK, BANGKOK	GOLD
<b>F15: ONLINE FILM: TRAVEL &amp; LEISURE</b>					
F15/002	A TRAIN OF MEMORIES	SOTETSU	SIX INC., TOKYO/ GOOD DESIGN COMPANY, TOKYO	SIX INC., TOKYO	SILVER
<b>F17: ONLINE FILM: FINANCE &amp; REAL ESTATE</b>					
F17/005	SAMMAKORN NOT SANPAKORN	SAMMAKORN	CHOOJAI AND FRIENDS, BANGKOK	CHOOJAI AND FRIENDS, BANGKOK	GRANDE
F17/004	CUT-OFF	SUNDAY INSURANCE	FLASH BOMBER, BANGKOK	FLASH BOMBER, BANGKOK	SILVER
<b>F19: ONLINE FILM: CORPORATE IMAGE &amp; CORPORATE SOCIAL RESPONSIBILITY</b>					
F19/011	THE SMELL OF SECOND CHANCE FOR CHANN BY NABHA BRAND	NABHA FOUNDATION UNDER HRH PRINCESS BAJRAKITIYABHA NARENDIRADEBYAVATI	AND FRIENDS STUDIO CO.,LTD., BANGKOK	AND FRIENDS STUDIO CO.,LTD., BANGKOK	FINALIST

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CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
<b>F21: VIRAL FILM</b>					
F21/003	MY PARENT IS A TIKTOKER	FIVE STAR	BBDO BANGKOK , BANGKOK	BBDO BANGKOK LIMITED, BANGKOK	BRONZE
F21/012	HEINEKEN: THE GHOSTED BAR	HEINEKEN	LEPUB APAC, SINGAPORE	LEPUB APAC, SINGAPORE	FINALIST
F21/017	COOL	COCO TEA	GIGIL, MANILA	GIGIL, MANILA	FINALIST
<b>F22: MICRO SHORT FILM</b>					
F22/002	OOHA	OOHA	OGILVY SINGAPORE, SINGAPORE/ OPEN X, SINGAPORE	OGILVY SINGAPORE PTE LTD, SINGAPORE	FINALIST
<b>F23: WEB SERIES *NEW*</b>					
F23/004	I'M DYING INSIDE	MODIBODI	HOWATSON + COMPANY, SYDNEY	FINCH, SYDNEY	FINALIST

AS OF 19 MAR 2024