

**ADFEST  
2021  
WINNERS  
LIST**

**SPECIAL  
AWARDS**

## SPECIAL AWARDS 2021

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### PRODUCTION COMPANY OF THE YEAR

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ONE COOL PRODUCTION CO., LTD.  
BANGKOK

### MEDIA AGENCY OF THE YEAR

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MINDSHARE  
SYDNEY

### DIGITAL AGENCY OF THE YEAR

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INNOCEAN WORLDWIDE & WUNDERMAN THOMPSON THAILAND  
SEOUL BANGKOK

### INDEPENDENT AGENCY OF THE YEAR

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SOUR BANGKOK  
BANGKOK

### ADVERTISER OF THE YEAR

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THAI AIRWAYS INTERNATIONAL PUBLIC COMPANY LIMITED

### AGENCY OF THE YEAR

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WUNDERMAN THOMPSON THAILAND  
BANGKOK

### NETWORK OF THE YEAR

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HAKUHODO

HAKUHODO INC., TOKYO  
HAKUHODO INC., OSAKA  
HAKUHODO KETTLE INC., TOKYO  
HAKUHODO INDONESIA, JAKARTA  
HAKUHODO DESIGN INC., TOKYO  
HAPPY HOURS HAKUHODO INC., TOKYO

MEDIALAND DIGITAL STRATEGY LIMITED, TAIPEI  
SIGNING LTD., TOKYO  
SIX INC., TOKYO  
UNITED COMMUNICATION GROUP/UNI-SURF DIGITAL MARKETING, TAIPEI  
WOLF BKK, BANGKOK