

**ADFEST  
2021  
WINNERS  
LIST**

**INNOVA  
LOTUS**

Remark: Only sub-categories with Winners are included.

**CATEGORY IN01: INNOVATION IN CREATIVITY**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
IN01/003	LIGHT SAVER	EMART	CHEIL WORLDWIDE, SEOUL	CHEIL WORLDWIDE, SEOUL	INNOVA LOTUS

AS OF 22 MAR 2021