

**ADFEST  
2021  
WINNERS  
LIST**

**FILM  
LOTUS**

Remark: Only sub-categories with Winners are included.

## INTERNET FILM & OTHER FILM SUB-CATEGORIES

### CATEGORY F16: INTERNET FILM: FOOD & BEVERAGES

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F16/011	MAEPRANOM	MAEPRANOM	SOUR BANGKOK, BANGKOK	THE SOUR BANGKOK CO., LTD., BANGKOK	GOLD
F16/002	NOODLES FIRST, TOPPINGS NEXT	UNI NOODLE	ADK TAIWAN, TAIPEI	UNITED ASATSU INTERNATIONAL LTD., TAIPEI	BRONZE

### CATEGORY F21: INTERNET FILM: RETAIL, TRAVEL, LEISURE & COMMUNICATION MEDIA

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F21/006	SHOP UNFRIEND	CENTRAL MIDNIGHT SALE	WOLF BKK, BANGKOK	WOLF BANGKOK, BANGKOK	GRANDE
F21/005	POOJA DIDI	FACEBOOK	TAPROOT DENTSU, MUMBAI	TAPROOT DENTSU, MUMBAI	BRONZE

### CATEGORY F22: INTERNET FILM: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F22/003	CONCENTRATION	LINE BK	GREYNJ UNITED, BANGKOK	GREYNJ UNITED BANGKOK, BANGKOK	BRONZE
F22/004	TELEPATHY	LINE BK	GREYNJ UNITED, BANGKOK	GREYNJ UNITED BANGKOK, BANGKOK	FINALIST

### CATEGORY F25: INTERNET FILM: PUBLIC SERVICES & CAUSE APPEALS

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F25/004	GUNFIGHT	STOP SMOKING FOR GOOD	ALPHA 245 THAILAND, BANGKOK	THE LEO BURNETT GROUP THAILAND, BANGKOK	FINALIST

### CATEGORY F26: VIRAL FILM

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F26/006	FAMILY	RC COLA	GIGIL, MANILA	GIGIL, MANILA	SILVER

### CATEGORY F29: RESILIENCE THROUGH CREATIVITY \*\*\*NEW

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
F29/008	POOJA DIDI	FACEBOOK	TAPROOT DENTSU, MUMBAI	TAPROOT DENTSU, MUMBAI	SILVER