

**ADFEST
2021
WINNERS
LIST**

**FILM
CRAFT
LOTUS**

Remark: Only sub-categories with Winners are included.

CATEGORY CF01: DIRECTING

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF01/015	POOJA DIDI	FACEBOOK	TAPROOT DENTSU, MUMBAI	TAPROOT DENTSU, MUMBAI	BRONZE
CF01/025	SUPERHEROES	DISNEY+ HOTSTAR	DDB MUDRA GROUP, MUMBAI	EARLY MAN FILM, MUMBAI	BRONZE

CATEGORY CF02: EDITING

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF02/002	AWAKEN THE RACE	CBR600RR	ADK CREATIVE ONE INC., TOKYO	GEEK PICTURES INC., TOKYO	BRONZE

CATEGORY CF03: CINEMATOGRAPHY

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF03/001	ONE TRICK PONY	LENOVO YOGA A940	N/A	PYRAMID FILM INC., TOKYO	BRONZE
CF03/005	THE CHAPTER OF LIFE	MCDONALD'S	LEO BURNETT TAIWAN, TAIPEI	LEO BURNETT TAIWAN, TAIPEI	BRONZE
CF03/006	A LIFE CHANGING JOURNEY	COWAY	GREY GROUP, KUALA LUMPUR	RESERVE TANK SDN. BHD, PETALING JAYA	BRONZE

CATEGORY CF05: SPECIAL EFFECTS: DIGITAL VISUAL EFFECTS

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF05/002	HEROES	TOYOTA	SAATCHI & SAATCHI, LOS ANGELES	ALT.VFX, BRISBANE	SILVER

CATEGORY CF06: ANIMATION (IN-CAMERA OR DIGITAL)

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF06/009-011	THE AMAZON 2020 HOLIDAY CAMPAIGN	AMAZON JAPAN	AMAZON JAPAN, TOKYO	ONESAL CO., LTD., TOKYO	SILVER
CF06/007	CHICKEN	STANDARD CHARTERED	TBWA, SINGAPORE	TBWA SINGAPORE PTE LTD, SINGAPORE	BRONZE
CF06/002	COLEMAN BRAND MOVIE 2020 【THE COLEMANS】 ~REVIVE! THE FAMILY BOND EPISODE~	COLEMAN JAPAN	GEOMETRY OGILVY JAPAN, TOKYO	AOI PRO. INC., TOKYO	FINALIST
CF06/003	PALM OIL FREE	DARRELL LEA	AKKOMPLICE, MELBOURNE	ALT.VFX, BRISBANE	FINALIST

CATEGORY CF07: PRODUCTION DESIGN

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF07/006	SHOP UNFRIEND	CENTRAL MIDNIGHT SALE	WOLF BKK, BANGKOK	WOLF BANGKOK, BANGKOK	GOLD

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CATEGORY CF09: CASTING

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF09/004	LOVE SPEECH	ANZ	TBWA\MELBOURNE, MELBOURNE	REVOLVER, SYDNEY	BRONZE
CF09/001	THE PERFECT VOICEOVERS	CAUSES FOR ANIMALS SINGAPORE	EDELMAN, SINGAPORE	EDELMAN SINGAPORE, SINGAPORE	FINALIST

CATEGORY CF11: SCRIPT

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF11/009-011	TOO SHORT FOR TV ADS CAMPAIGN	ARON ALPHA®	YOMIKO ADVERTISING INC., TOKYO	TAIYO KIKAKU CO., LTD., TOKYO	GOLD
CF11/001	A LIFE WITH WALK	DRAGON QUEST WALK	CHERRY INC., TOKYO/ ADK MARKETING SOLUTIONS INC., TOKYO	CHERRY INC., TOKYO	BRONZE
CF11/006	FREE YOUR HUNGER	GRABFOOD	SPA-HAKUHODO., LTD., BANGKOK	SPA-HAKUHODO., LTD., BANGKOK	BRONZE
CF11/013	SLURP-AT-ONE-GO	UNI NOODLE	ADK TAIWAN,TAIPEI	UNITED ASATSU INTERNATIONAL LTD., TAIPEI	BRONZE

CATEGORY CF12: ORIGINAL MUSIC SCORE

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF12/003	WIN THE FIGHT	HIMALAYA NEEM MASK	&FRIENDS, JAKARTA	&FRIENDS, JAKARTA	BRONZE
CF12/008	BUS	HAPPYDENT	MCCANN WORLDGROUP INDIA, MUMBAI	MCCANN WORLDGROUP INDIA, MUMBAI	BRONZE

CATEGORY CF13: USE OF MUSIC TRACK

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF13/003	FACEBOOK 'KAZOO'	FACEBOOK	WIEDEN + KENNEDY PORTLAND, PORTLAND	SQUEAK E. CLEAN STUDIOS, SYDNEY	GOLD
CF13/001	LIBRESSE - KNOW YOUR V	LIBRESSE	HAVAS IMMERSE, KUALA LUMPUR	HAVAS IMMERSE KUALA LUMPUR, KUALA LUMPUR	BRONZE
CF13/002	A LIVERPOOL STORY	STANDARD CHARTERED	TBWA, SINGAPORE	TBWA SINGAPORE PTE LTD, SINGAPORE	FINALIST

CATEGORY CF16: RESILIENCE THROUGH CREATIVITY *NEW**

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
CF16/004	POOJA DIDI	FACEBOOK	TAPROOT DENTSU, MUMBAI	TAPROOT DENTSU, MUMBAI	SILVER
CF16/005	REWIND KIA	KIA MOTORS INDIA	ISOBAR INDIA, DELHI	ISOBAR INDIA, MUMBAI	BRONZE