

**ADFEST  
2021  
WINNERS  
LIST**

**DIGITAL  
LOTUS**

Remark: Only sub-categories with Winners are included.

## ONLINE VIDEO SUB-CATEGORIES

### CATEGORY DI04: VIRAL VDO

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
DI04/006	POOJA DIDI	FACEBOOK	TAPROOT DENTSU, MUMBAI	TAPROOT DENTSU, MUMBAI	GOLD
DI04/002	THE PERFECT VOICEOVERS	CAUSES FOR ANIMALS SINGAPORE	EDELMAN, SINGAPORE	EDELMAN SINGAPORE, SINGAPORE	BRONZE

## SOCIAL SUB-CATEGORIES

### CATEGORY DI06: USE OF SOCIAL

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
DI06/004	THE CHEERING BANDAGE	THE CHEERING BANDAGE	INNOCEAN WORLDWIDE, SEOUL	INNOCEAN WORLDWIDE, SEOUL	SILVER
DI06/014	A CIPHERED RELEASE OF MUSIC VIDEO : STRAY SHEEP CODE	KENSHI YONEZU	SIX INC., TOKYO/HAKUHODO INC., TOKYO/ HAKUHODO KETTLE INC., TOKYO	SIX INC., TOKYO	BRONZE

### CATEGORY DI11: RESILIENCE THROUGH CREATIVITY \*\*\*NEW

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
DI11/003	THE CHEERING BANDAGE	THE CHEERING BANDAGE	INNOCEAN WORLDWIDE, SEOUL	INNOCEAN WORLDWIDE, SEOUL	GOLD