

## ABOUT THE WORLD PRODUCERS SUMMIT

How are producers around the world making the best of new opportunities and meeting the challenges created by advertisers and agencies?

Share intelligence on new opportunities and challenges- such as agency in house production- and how different markets are exploiting those opportunities and dealing with those challenges.

The World Producers' Summit provides a forum for production company owners and stakeholders to gather and discuss specific issues they have encountered as the industry continues to evolve and globalize. This forum offers every attendee the unique opportunity to gain valuable insights from their peers, as well as possible solutions to current and emerging business challenges.

The Summit's mission is to convene a series of forums for the global community of motion image producers, with the goal of finding solutions to common issues. Convened for the benefit of the region's top producers, the forum will help connect the community to the global production community.

**Steve Davies**, Chief Executive of the Advertising Producers Association ([www.a-p-a.net](http://www.a-p-a.net)) and Executive Vice President of the Commercial Film Producers of Europe, CFPE ([www.cfp-e.com](http://www.cfp-e.com)) will chair a summit for production company owners attending ADFEST 2018.

Don't miss the unique opportunity to share intelligence on the changing market and production issues and vital intelligence for production company owners in their business planning.

The World Producers Summit takes place in Cannes every June and is created by the AICP, CFPE and APA.

## THE WORLD PRODUCERS SUMMIT

Date: Thursday 22<sup>nd</sup> March 2018  
Time: 12:15-14:30  
Venue: Room PATTAYA 3, Mezzanine Floor, PEACH  
Remark: Pre-registration is required

## ELIGIBILITY & REGISTRATION

- Interested applicant must be:
  - A registered delegate of ADFEST 2018
  - Any owner or employee of an independent production company
- This Summit is open to 40 **production company owners or employees only**
- Reservation is strictly **first-come-first-served** & registration is free of charge
- To register, please complete the [Registration Form](#) and send to [Workshop@ADFEST.com](mailto:Workshop@ADFEST.com)
- Registration is not confirmed until you receive a confirmation notification from ADFEST