

# **SPONSORSHIP PACKAGES**

**ADFEST 2018  
TRANSFORM**

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# ADFEST 2018 TRANSFORM

ADFEST, the region's largest regional creative festival, is the ideal opportunity to reach the creative service industry. Not only is ADFEST a creative hub embracing and celebrating local diversity, it presents the perfect occasion to launch parties, host regional meetings and keep at the forefront of the latest trends in the advertising industry. Don't miss the opportunity to meet your target audience & make new connections at ADFEST 2018!

Don't miss ADFEST 2018 under the theme, "Transform," held during Wednesday 21<sup>st</sup> - Saturday 24<sup>th</sup> March 2018 at the Pattaya Exhibition and Convention Hall (PEACH), Royal Cliff Hotels Group, Pattaya. ([www.royalcliff.com](http://www.royalcliff.com))

For more information, visit [www.ADFEST.com](http://www.ADFEST.com). If you have any inquiries for sponsorship opportunities or interested in customized sponsorship packages, please contact:

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## **DIAMOND: SOLE WELCOME OR AFTER PARTY SPONSOR** **USD50,000**

- Sole naming right for the ADFEST 2018 Welcome Party or After Party
- Party sponsorship news coverage featured in ADFESTbuzz
- Logo display at Party
  
- Two double-page full colour advertisement in ADFEST 2018 Award Annual
- 8 Complimentary ADFEST 2018 Award Annuals
- Complimentary exhibition booth (6 x 5 m)
- Complimentary LCD TV with USB Port at booth
- Invited on stage to present trophies to winners
  
- 18 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo display throughout festival
- Logo loop on ADFEST official website

## **PLATINUM: BADGE & LANYARD SPONSOR** **USD35,000**

- Sponsor logo on ADFEST 2018 festival badge & lanyard
  
- Double-page spread full colour advertisement in ADFEST 2018 Award Annual
- 6 Complimentary ADFEST 2018 Award Annuals
- Complimentary exhibition booth (5 x 4 m)
- Complimentary LCD TV with USB Port at booth
- Invited on stage to present trophies to winners
  
- 12 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo display throughout festival
- Logo loop on ADFEST official website

## **GOLD: CO-WELCOME OR AFTER PARTY SPONSOR**

**USD25,000**

- Co-naming right for the ADFEST 2018 Welcome Party or After Party
- Logo display at the Party
  
- Single-page full colour advertisement in ADFEST 2018 Award Annual
- 4 Complimentary ADFEST 2018 Award Annuals
- Complimentary exhibition booth (4 x 3 m)
- Complimentary LCD TV with USB Port at booth
  
- 8 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo display throughout festival
- Logo loop on ADFEST official website

## **GOLD: AREA SPONSOR**

**USD25,000**

- Naming right for the ADFEST 2018 Internet Café, Production Hut, or Digital Hut
- Logo display at Internet Café kiosk, Production Hut, or Digital Hut area
  
- Single-page full colour advertisement in ADFEST 2018 Award Annual
- 4 Complimentary ADFEST 2018 Award Annuals
- Complimentary exhibition booth (4 x 3 m)
- Complimentary LCD TV with USB Port at booth
  
- 8 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo display throughout festival
- Logo loop on ADFEST official website

## **GOLD: LOTUS AWARD SPONSOR**

**USD25,000**

- Sole naming right of one of ADFEST Award categories
- Logo on screen during sponsored Lotus Award Presentation
- Single-page spread full colour advertisement in ADFEST 2018 Award Annual
- 4 Complimentary ADFEST 2018 Award Annuals
- Complimentary exhibition booth (4 x 3 m)
- Complimentary LCD TV with USB Port at booth
- Invited on stage to present trophies to winners of the sponsored Lotus category
- 8 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo display throughout festival
- Logo loop on ADFEST official website

## **GOLD: ADFEST 2018 APPLICATION SPONSOR**

**USD25,000**

- Sponsor logo on ADFEST 2018 mobile phone & tablet application
- Single-page spread full colour advertisement in ADFEST 2018 Award Annual
- 4 Complimentary ADFEST 2018 Award Annuals
- Complimentary exhibition booth (4 x 3 m)
- Complimentary LCD TV with USB Port at booth
- Invited on stage to present trophies to winners
- 8 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo display throughout festival
- Logo loop on ADFEST official website

## **SILVER: ADFESTBUZZ & LOTUS NEWS SPONSOR**

**USD15,000**

- Co-sponsorship for ADFESTbuzz
- Logo display at:
  - ADFESTbuzz weekly e-news (Dec 2017 - April 2018),
  - dailybuzz e-news (during the week of festival), and
  - Printed LOTUS News (during festival)
  - Note: Logo display on rotational basis with co-sponsors
- Single-page full colour advertisement in ADFEST 2018 Award Annual
- 2 Complimentary ADFEST 2018 Award Annuals
- Complimentary exhibition booth (3 x 2 m)
- 4 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo display throughout festival
- Logo loop on ADFEST official website

## **SILVER: LUNCH SPONSOR**

**USD15,000**

- Sole sponsorship of a lunch during the festival
- Logo display at food kiosk and delegates' lunch tables
- Single-page full colour advertisement in ADFEST 2018 Award Annual
- 2 Complimentary ADFEST 2018 Award Annuals
- Complimentary exhibition booth (3 x 2 m)
- 4 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo display throughout festival
- Logo loop on ADFEST official website

## **BRONZE: COFFEE BREAK SPONSOR**

**USD8,000**

- Sole sponsorship of a coffee break during the festival
- Logo display at coffee and snacks stations
  
- Single-page full colour advertisement in ADFEST 2018 Award Annual
- 1 Complimentary ADFEST 2018 Award Annual
  
- 2 complimentary delegate registrations
- Sponsor insert in ADFEST Festival Kit
- Logo display throughout festival
- Logo loop on ADFEST official website