

PRODUCTION HUT

DIGITAL HUT

ADFEST 2018
TRANSFORM
WED 21 - SAT 24 MARCH

ADFEST is Asia's most celebrated and recognised regional creative festival.

Founded in 1998, ADFEST is the ideal place for the creative industry to gather, network, exchange ideas, and meet new friends. With less than 200 delegates its 1st year, ADFEST now welcomes over 1,000 delegates from all over the world each year.

It is the annual creative festival not to be missed to stay at the forefront of the rapidly changing creative, marketing and production industries.

ADFEST is:

- Annual regional advertising festival that celebrates creativity.
- Platform designed to elevate creative standard and promote communication within the industry.
- Center for exchange of ideas and networking with friends in the industry.
- Arena for youngsters in the advertising & production community to learn & further career opportunities.
- Forum for a unique learning opportunity from the best works in the regions & industry experts.

WHY ADFEST?

It is the largest regional advertising festival where creative professionals gather.

It is the ideal opportunity to reach the creative service industry in the region.

It is the perfect occasion to launch parties, host meetings, and be at the forefront of the latest trends.

It is the creative hub that embraces local diversity.

It is the place to meet your target audience and make new connections.

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“A platform exclusively for production and digital companies to directly reach the creative industry.”

- Showcase your company’s portfolio
- Distribute your showreel, brochure or souvenir
- Connect directly to the right target
- Establish new business contacts
- Maintain customer relationships



HUT DETAILS

HUT FEE

USD7,000

Package includes:

- Complimentary booth (2 x 2 m)
- LCD TV (with USB port)
- 2 complimentary delegate registrations

Special Group Discount:

Over 3 production companies	15% discount
Over 5 production companies	20% discount
Over 7 production companies	30% discount

*Eligible to production & digital companies only

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CONTACT

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