



OUTDOOR LOTUS

20 YEARS OF DIVERSITY
ADFEST 2017
ENTRIES LIST

OUTDOOR LOTUS
ALL ENTRIES
BILLBOARD & STREET FURNITURE SUB-CATEGORIES
CATEGORY OD01 : LARGE/HIGHWAY BILLBOARDS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD01/001	MR.NEBUTA LIGHTS UP AOMORI PROJECT	HOKKAIDO BULLET TRAIN	YOMIKO ADVERTISING INC.	TOKYO
OD01/002	LIQUID NAVY SEALS	VIDISEP PROVIDONE IODINE	HAKUHODO INDONESIA	JAKARTA
OD01/003	SOUR-FACED MAN	SUPER ZUPER SOUR CANDY	HAKUHODO INDONESIA	JAKARTA
OD01/004	SOUR-FACED WOMAN	SUPER ZUPER SOUR CANDY	HAKUHODO INDONESIA	JAKARTA
OD01/005	BEAR	SNICKERS	IMPACT BBDO DUBAI	DUBAI
OD01/006	CROC	SNICKERS	IMPACT BBDO DUBAI	DUBAI
OD01/007	SHARK	SNICKERS	IMPACT BBDO DUBAI	DUBAI
OD01/008	THE MISSING LOOK-ALIKE	MISSING PERSON CENTER	BBDO BANGKOK LTD	BANGKOK
OD01/009	TRAFFIC JAM	KFC DELIVERY 1150	OGILVY GROUP THAILAND	BANGKOK
OD01/010	FOOTWEARS	AUDI	BBH CHINA LTD.	SHANGHAI
OD01/011	COUNTING SHEEP	AUDI	BBH CHINA LTD.	SHANGHAI
OD01/012	FEET	AUDI	BBH CHINA LTD.	SHANGHAI
OD01/013	R8 ENGINE	AUDI	BBH CHINA LTD.	SHANGHAI

CATEGORY OD02 : MOBILE BILLBOARD & TRANSIT MEDIUM

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD02/001	POP-PLE WALL	MCDONALD'S	DDB GROUP HONG KONG	HONG KONG
OD02/002	FLOSS STITCHING	JOHNSON&JOHNSON.K.K.CONSUMER COMPANY	J. WALTER THOMPSON JAPAN	TOKYO
OD02/003	MADE POSSIBLE BY MELBOURNE	UNIVERSITY OF MELBOURNE	MCCANN MELBOURNE	MELBOURNE
OD02/004	THE FLAME GRILLED SUBWAY	WHOPPER / QSR	CHEIL WORLDWIDE	SEOUL

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD02/005	SUMMER FACE HERE	NODOGOSHI SUMMER SPECIAL	DENTSU INC.	TOKYO
OD02/006	THE MISSING LOOK-ALIKE	MISSING PERSON CENTER	BBDO BANGKOK LTD	BANGKOK
OD02/007	BIRTHDAY	VAULTEK BIOMETRIC SAFES	MCCANN WORLDGROUP INDIA	MUMBAI
OD02/008	ANNIVERSARY	VAULTEK BIOMETRIC SAFES	MCCANN WORLDGROUP INDIA	MUMBAI
OD02/009	FISH	GASTRINA	MCCANN WORLDGROUP INDIA	MUMBAI
OD02/010	PIG	GASTRINA	MCCANN WORLDGROUP INDIA	MUMBAI
OD02/011	ROOSTER	GASTRINA	MCCANN WORLDGROUP INDIA	MUMBAI

CATEGORY OD03 : STREET SIGNS & STREET FURNITURE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD03/001	DANCING IN THE DARKNESS	SAMSUNG GALAXY S7	CHEIL WORLDWIDE	SEOUL
OD03/002	THE CURSE SIGN	"DON'T LET ANYONE BLAME THAI" CAMPAIGN	CREATIVE JUICE\BANGKOK	BANGKOK

AMBIENT & OTHER OUTDOOR SUB-CATEGORIES

CATEGORY OD04 : AMBIENT: SMALL SCALE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD04/001	MARUTI SUZUKI NO PO PO	MARUTI SUZUKI	DENTSU WEBCHUTNEY	HARYANA
OD04/002	PREGNANT GOVERNORS	WORK LIFE BALANCE PROMOTING CAMPAIGN	CS NISHIKO	FUKUOKA
OD04/003	AN ADVERTISEMENT BETTER UNSEEN	PANASONIC CORPORATION	SEAS ADVERTISING COMPANY	TOKYO
OD04/004	SMILE LOCK OUTLET	TOYOTA I-ROAD	DENTSU INC.	TOKYO
OD04/005	SOBA ALLERGY TATTOO CHECKER	SOBA(BUCKWHEAT NOODLE) PROMOTION	J. WALTER THOMPSON JAPAN	TOKYO

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OD04/006	PAPER SOCKS IN THE SHOES	MIHARA YASUHIRO SOCKS	J. WALTER THOMPSON JAPAN	TOKYO
OD04/007	PINK LIGHT CAMPAIGN	BUSAN-GIMHAE LIGHT RAIL TRANSIT	DAEHONG COMMUNICATIONS	SEOUL
OD04/008	NAPPY NOTES	HELLO ANGEL	CHEIL	HONG KONG
OD04/009	#BETHEIREYES	SAMSUNG	CHEIL	HONG KONG
OD04/010	BUTTERFLY EFFECT FAN	TORAY CORPORATION	MCCANN ERICKSON JAPAN	TOKYO
OD04/011	G-SHOCK BONSAI	G-SHOCK MR-G	MCCANN ERICKSON JAPAN	TOKYO
OD04/012	TV PROGRAM PROMOTION CARVED INTO A RED PENCIL LEAD	PROOFREADER ETSUKO KOHNO	I&S BBDO INC.	TOKYO
OD04/013	PROUD COLOR	NERIMA CITY	HAKUHODO KETTLE INC.	TOKYO
OD04/014	TOILET PAPER FOR SMARTPHONES	SERVICES FOR TRAVELERS	TOKYU AGENCY INC.	TOKYO
OD04/015	HEAT TECH WINDOW	HEAT TECH	CHEIL WORLDWIDE	SEOUL
OD04/016	TASTE DRIVING	PRIUS	DENTSU INC.	TOKYO
OD04/017	PRAYER FOR GOOD	DENGUE PREVENTION ACTIVATION CAMPAIGN	HAKUHODO INDONESIA	JAKARTA
OD04/018	"LOOK AT ME."	PREVENTION OF CHILD ABUSE AND NEGLECT CAMPAIGN	HAKUHODO INC.	OSAKA
OD04/019	ODD-EVEN PACK	ARIEL MATIC	BBDO INDIA	MUMBAI
OD04/020	PRESERVED MEMORIES	SPC	LEO BURNETT MELBOURNE	MELBOURNE
OD04/021	ABSORBPLATE	THAI HEALTH PROMOTION FOUNDATION	BBDO BANGKOK LTD	BANGKOK
OD04/022	HELPMET	THAI HEALTH PROMOTION FOUNDATION	BBDO BANGKOK LTD	BANGKOK
OD04/023	SONIC SWEETENER	XINCAFE	BEIJING DENTSU ADVERTISING CO., LTD	BEIJING
OD04/024	X-RAY CASTS	ANCHOR	COLENZO BBDO	AUCKLAND
OD04/025	DON'T DRIVE HUNGRY	SNICKERS	BBDO GUERRERO	MANILA
OD04/026	HEART TO HEART : ALL FOR THAT FIRST HELLO	ELEVIT	J. WALTER THOMPSON SHANGHAI	SHANGHAI

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD04/027	AD-FREE MOVIES	DISH TV	MCCANN WORLDGROUP INDIA	MUMBAI
OD04/028	RECOVER THE DISAPPEARING WORDS	JD READING	CHEIL CHINA	BEIJING

CATEGORY OD05 : AMBIENT: LARGE SCALE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD05/001	TE - THE INNOVATION BEHIND INNOVATION	TE CONNECTIVITY	KBS	SHANGHAI
OD05/002	LANDCRUISER EMERGENCY NETWORK	TOYOTA	SAATCHI & SAATCHI AUSTRALIA	SYDNEY
OD05/003	GIGA SELFIE	AUSTRALIA	TBWA\HAKUHODO INC.	TOKYO
OD05/004	TAILOR MADE STORE	CHADSTONE	BWM DENTSU	SYDNEY
OD05/005	REMOTE RISTORANTE	RISTORANTE	BWM DENTSU	SYDNEY
OD05/006	SINGING NATURE	NEW MUSIC PROMOTION FOR SHINICHI OSAWA	J. WALTER THOMPSON JAPAN	TOKYO
OD05/007	LIVING DIGITAL BILLBOARD DAI-PICHON-KUN	DAIKIN INDUSTRIES, LTD.	HAKUHODO INC.	OSAKA
OD05/008	POCKET PATROL	SAMSUNG	LEO BURNETT	SYDNEY
OD05/009	YMCA PLAYNASIUM	YMCA VICTORIA	MCCANN MELBOURNE	MELBOURNE
OD05/010	STILL LIFE	END ALS	MCCANN ERICKSON JAPAN	TOKYO
OD05/011	RUM-HI HOUSE	BACARDI RUM-HI	I&S BBDO INC.	TOKYO
OD05/012	SORRY TO SMILE, SMILE BOX	SMILEBOX	CHEIL WORLDWIDE	SEOUL
OD05/013	FOREST OF SHOOTING STARS	FUKUTOKU GARDEN	BASCULE INC.	TOKYO
OD05/014	HEALTH CHARGING BOX	HYUNDAI MOTOR COMPANY	INNOCEAN WORLDWIDE	SEOUL
OD05/015	PROJECT: MINI SONATA	SONATA	INNOCEAN WORLDWIDE	SEOUL
OD05/016	KIDS MOTOR SHOW	HYUNDAI MOTOR COMPANY	INNOCEAN WORLDWIDE	SEOUL
OD05/017	DOG POO FOR DOG FOOD	GREENIES	DENTSU TAIWAN INC.	TAIPEI

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD05/018	EXTREME SHOPPING	THE NORTH FACE	INNORED	SEOUL
OD05/019	SCIENCE PHOBIA CAMP	SCIENCE PHOBIA CAMP	TOHOKUSHINSHA FILM CORPORATION	TOKYO
OD05/020	THE FIRST DRIVE	BMW KOREA	INNORED	SEOUL
OD05/021	FLASH GHOST	MUGI-TO-HOP	TOHOKUSHINSHA FILM CORPORATION	TOKYO
OD05/022	SHANGHAI METRO LIFE ART EXHIBITION	TMALL	SHANGHAI SHENTONG JCDECAUX METRO ADVERTISING CO., LTD	SHANGHAI
OD05/023	"SING CHINA" CHINA'S FIRST INTERACTIVE OOH BOARD	WHALEY TV	SHANGHAI SHENTONG JCDECAUX METRO ADVERTISING CO., LTD	SHANGHAI
OD05/024	BREATH-SYNC	KITTE	ADK JAPAN	TOKYO
OD05/025	JAGUAR PERFORMANCE PLAYER	JAGUAR	GEOMETRY GLOBAL JAPAN	TOKYO
OD05/026	TEAMWORK	MCDONALD'S	LEO BURNETT MANILA	MANILA
OD05/027	LOST IN THE RAIN	CHEVROLET	MRM//MCCANN SINGAPORE	SINGAPORE
OD05/028	HAND MEETS HAND	TIFFANY & CO.	HAKUHODO INC.	TOKYO
OD05/029	THE SWIMMING SUSHI	FISH OF ISHINOMAKI	HAKUHODO INC.	TOKYO
OD05/030	POCKY ORCHESTRA ROAD	POCKY	BEIJING DENTSU ADVERTISING CO., LTD	BEIJING
OD05/031	THE UNUSUAL FOOTBALL FIELD	AP (THAILAND) PUBLIC COMPANY LIMITED	CJ WORX	BANGKOK
OD05/032	#KEEPWALKING	JOHNNIE WALKER	BBDO GUERRERO	MANILA
OD05/033	BEHIND THE LEATHER	PETA ASIA	OGILVY GROUP THAILAND	BANGKOK
OD05/034	THE RIDERLESS BIKE	STEVE WAUGH FOUNDATION	HAVAS WORLDWIDE AUSTRALIA	SYDNEY
OD05/035	SRI PADA - MERIT BIN	RATNAPURA DIVISIONAL COUNCIL (PRADESHIYA SABAWA)	LEO BURNETT SOLUTIONS INC.	COLOMBO
OD05/036	ENGLISH LEARNING COASTER	AMUSEMENT PARK SPACE WORLD	HAKUHODO INC.	TOKYO
OD05/037	I WANT A HOUSE.	NONE	KEN-TSAI LEE DESIGN LAB/TAIWAN TECH	TAIPEI
OD05/038	JUKE VS YOU	NISSAN JUKE	TBWA\SANTIAGO MANGADA PUNO	MANILA

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CATEGORY OD06 : ELECTRONIC POSTER & VIDEO

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD06/001	COOPERS SHOUT OUT	COOPERS	KWP! ADVERTISING	ADELAIDE
OD06/002	HAPPY NEW GEAR	SAMSUNG GEAR S2	CHEIL WORLDWIDE	SEOUL
OD06/003	'ALL THEY WANT FOR CHRISTMAS - DOG'	SYDNEY CATS & DOGS HOME	J.WALTER THOMPSON SYDNEY	SYDNEY
OD06/004	'ALL THEY WANT FOR CHRISTMAS - CAT'	SYDNEY CATS & DOGS HOME	J.WALTER THOMPSON SYDNEY	SYDNEY

CATEGORY OD07 : POINT OF PURCHASE (POP) DISPLAY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD07/001	360° CAMERA - MOTORCYCLE	MERCEDES-BENZ E-CLASS	BBDO SINGAPORE	SINGAPORE
OD07/002	360° CAMERA - DOG	MERCEDES-BENZ E-CLASS	BBDO SINGAPORE	SINGAPORE
OD07/003	360° CAMERA - TRICYCLE	MERCEDES-BENZ E-CLASS	BBDO SINGAPORE	SINGAPORE
OD07/004	VERY CHOCOLATE	VERY CHOCOLATE	CHEIL	HONG KONG
OD07/005	KALNIRNAY CALENDAR	ARIEL MATIC	BBDO INDIA	MUMBAI
OD07/006	FOOD RESCUE STICKER	FOODLOSS CHALLENGE ASSOCIATION	HAKUHODO INC.	TOKYO
OD07/007	FRESH KISS	TIC TAC	GREYNJ UNITED	BANGKOK
OD07/008	FORWARD THE CURE	UHMPANG HOSPITAL FOUNDATION	THE LEO BURNETT GROUP THAILAND	BANGKOK
OD07/009	RUBBER BAND BACK	DR.STRETCH	MCCANN WORLDGROUP SINGAPORE PTE LTD	SINGAPORE
OD07/010	RUBBER BAND LEG	DR.STRETCH	MCCANN WORLDGROUP SINGAPORE PTE LTD	SINGAPORE
OD07/011	RUBBER BAND BICEP	DR.STRETCH	MCCANN WORLDGROUP SINGAPORE PTE LTD	SINGAPORE
OD07/012	ARTQUARIUM	HI-JET WATERPROOF PAPER	OGILVY GROUP THAILAND	BANGKOK

CATEGORY OD08 : GUERILLA MARKETING

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD08/001	MEET YO! FREE WI-FI	YO! FREE WI-FI	HEARTBEAT CREATIVE LAB	TAIPEI
OD08/002	SOBA ALLERGY TATTOO CHECKER	SOBA(BUCKWHEAT NOODLE) PROMOTION	J. WALTER THOMPSON JAPAN	TOKYO
OD08/003	BATTERY BELIEVERS	AEG POWERTOOLS	FENTON STEPHENS	MELBOURNE
OD08/004	INVISIBLE MESSAGE	CONSERVATION	LEO BURNETT	SYDNEY
OD08/005	MADE POSSIBLE BY MELBOURNE	UNIVERSITY OF MELBOURNE	MCCANN MELBOURNE	MELBOURNE
OD08/006	YMCA PLAYNASIUM	YMCA VICTORIA	MCCANN MELBOURNE	MELBOURNE
OD08/007	BACARDI WANTED	BACARDI HALLOWEEN CAMPAIGN	I&S BBDO INC.	TOKYO
OD08/008	PROUD COLOR	NERIMA CITY	HAKUHODO KETTLE INC.	TOKYO
OD08/009	AXE HAIR-CHANGING ROOM	AXE	ADK JAPAN	TOKYO
OD08/010	FEATS OF WONDER	OREO	SAPIENTRAZORFISH	MELBOURNE
OD08/011	EXTREME SHOPPING	THE NORTH FACE	INNORED	SEOUL
OD08/012	NOVITA COMFORT CAFE	NOVITA	LEO BURNETT KOREA	SEOUL
OD08/013	WARDROBE APARTMENT	SOCIETY FOR COMMUNITY ORGANIZATION	BBDO HONG KONG	HONG KONG
OD08/014	LOST IN THE RAIN	CHEVROLET	MRM//MCCANN SINGAPORE	SINGAPORE
OD08/015	ABSORBPLATE	THAI HEALTH PROMOTION FOUNDATION	BBDO BANGKOK LTD	BANGKOK
OD08/016	THE UNUSUAL FOOTBALL FIELD	AP (THAILAND) PUBLIC COMPANY LIMITED	CJ WORX	BANGKOK
OD08/017	IQ TRASHCANS	CHINA ENVIRONMENTAL PROTECTION FOUNDATION	J. WALTER THOMPSON SHANGHAI	SHANGHAI
OD08/018	DETTOL GERMBURSTERS	DETTOL	MCCANN WORLDGROUP INDIA	MUMBAI
OD08/019	AD-FREE MOVIES	DISH TV	MCCANN WORLDGROUP INDIA	MUMBAI
OD08/020	BEAUTY ID	KLEENEX MOISTURE TOUCH	OGILVY GROUP THAILAND	BANGKOK
OD08/021	RECOVER THE DISAPPEARING WORDS	JD READING	CHEIL CHINA	BEIJING
OD08/022	THE RIDERLESS BIKE	STEVE WAUGH FOUNDATION	HAVAS WORLDWIDE AUSTRALIA	SYDNEY
OD08/023	HAPPINESS WITHOUT BORDERS	HARBIN BEER	BBH CHINA LTD.	SHANGHAI

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POSTER SUB-CATEGORIES

CATEGORY OD09 : FOOD

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD09/001	SOUR-FACED MAN	SUPER ZUPER SOUR CANDY	HAKUHODO INDONESIA	JAKARTA
OD09/002	SOUR-FACED WOMAN	SUPER ZUPER SOUR CANDY	HAKUHODO INDONESIA	JAKARTA

CATEGORY OD10 : BEVERAGES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD10/001	LADY	ARABUS 3 IN 1	MONDAY	BANGKOK
OD10/002	MAN	ARABUS 3 IN 1	MONDAY	BANGKOK
OD10/003	OFFICE	ARABUS 3 IN 1	MONDAY	BANGKOK

CATEGORY OD11 : BEAUTY, HEALTH & PERSONAL CARE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD11/001	CLEAR OVERNIGHT	PROVAMED ACNE SPOT GEL	DENTSU ONE (BANGKOK) LTD.	BANGKOK
OD11/002	LET'S EMPTY THE BOWELS!	KOTOBUKI ENEMA -ONE PUSH-	SIN DESIGN OFFICE	OSAKA
OD11/003	THE FLY WHICH LOST WORK	KOTOBUKI ENEMA -ONE PUSH-	SIN DESIGN OFFICE	OSAKA
OD11/004	MISPLACED SERIES - TOOTHBRUSH	LS OPTICAL	DENTSU ONE TAIPEI	TAIPEI
OD11/005	MISPLACED SERIES - TEA BAG	LS OPTICAL	DENTSU ONE TAIPEI	TAIPEI
OD11/006	FLOSS STITCHING: ASPARAGUS	JOHNSON&JOHNSON.K.K.CONSUMER COMPANY	J. WALTER THOMPSON JAPAN	TOKYO
OD11/007	FLOSS STITCHING: CHICKEN	JOHNSON&JOHNSON.K.K.CONSUMER COMPANY	J. WALTER THOMPSON JAPAN	TOKYO
OD11/008	FLOSS STITCHING: SQUID	JOHNSON&JOHNSON.K.K.CONSUMER COMPANY	J. WALTER THOMPSON JAPAN	TOKYO

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD11/009	AGING=PASSAGE OF TIME 01	SHISEIDO	SHISEIDO CO., LTD.	TOKYO
OD11/010	AGING=PASSAGE OF TIME02	SHISEIDO	SHISEIDO CO., LTD.	TOKYO
OD11/011	AGING=PASSAGE OF TIME03	SHISEIDO	SHISEIDO CO., LTD.	TOKYO
OD11/012	AGING=PASSAGE OF TIME04	SHISEIDO	SHISEIDO CO., LTD.	TOKYO
OD11/013	LIQUID NAVY SEALS	VIDISEP PROVIDONE IODINE	HAKUHODO INDONESIA	JAKARTA
OD11/014	NONSTOP HAPPENS - HAMSTER	HUA RUN SAN JIU	J. WALTER THOMPSON SHANGHAI	SHANGHAI
OD11/015	FISH	GASTRINA	MCCANN WORLDGROUP INDIA	MUMBAI
OD11/016	PIG	GASTRINA	MCCANN WORLDGROUP INDIA	MUMBAI
OD11/017	ROOSTER	GASTRINA	MCCANN WORLDGROUP INDIA	MUMBAI

CATEGORY OD12 : FASHION, SPORTS & ACCESSORIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD12/001	JAILBIRD	BICYCLE	LEO BURNETT MANILA	MANILA
OD12/002	ARTIST	BICYCLE	LEO BURNETT MANILA	MANILA
OD12/003	FRIEND	BICYCLE	LEO BURNETT MANILA	MANILA
OD12/004	THE WASHI LINGERIE POSTER 1	RICCA	HAKUHODO INC.	TOKYO
OD12/005	THE WASHI LINGERIE POSTER 2	RICCA	HAKUHODO INC.	TOKYO
OD12/006	THE WASHI LINGERIE POSTER 3	RICCA	HAKUHODO INC.	TOKYO

CATEGORY OD13 : CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD13/001	THE EYES - HELMET	MERCEDES-BENZ GLC	BBDO SINGAPORE	SINGAPORE
OD13/002	THE EYES - CAR	MERCEDES-BENZ GLC	BBDO SINGAPORE	SINGAPORE
OD13/003	THE EYES - BICYCLE	MERCEDES-BENZ GLC	BBDO SINGAPORE	SINGAPORE

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OD13/004	INCLINES	YAMAHA MOTORCYCLES	DENTSU JAYME SYFU	MANILA
OD13/005	PEDESTRIANS	YAMAHA MOTORCYCLES	DENTSU JAYME SYFU	MANILA
OD13/006	VEHICLES	YAMAHA MOTORCYCLES	DENTSU JAYME SYFU	MANILA
OD13/007	STUDENTS	YAMAHA MOTORCYCLES	DENTSU JAYME SYFU	MANILA
OD13/008	NO WINDOWS SERIES - SEDAN	EDAIJIA	CHEIL CHINA	BEIJING
OD13/009	NO WINDOWS SERIES - SUV	EDAIJIA	CHEIL CHINA	BEIJING
OD13/010	FOOTWEARS	AUDI	BBH CHINA LTD.	SHANGHAI
OD13/011	COUNTING SHEEP	AUDI	BBH CHINA LTD.	SHANGHAI
OD13/012	FEET	AUDI	BBH CHINA LTD.	SHANGHAI
OD13/013	R8 ENGINE	AUDI	BBH CHINA LTD.	SHANGHAI

CATEGORY OD14 : HOUSEHOLD PRODUCTS & MAINTENANCE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD14/001	MAN	IN	I&S BBDO INC.	TOKYO
OD14/002	WOMAN	IN	I&S BBDO INC.	TOKYO
OD14/003	WOOL	BREEZE	MULLENLOWE SINGAPORE	SINGAPORE
OD14/004	DENIM	BREEZE	MULLENLOWE SINGAPORE	SINGAPORE
OD14/005	LINEN	BREEZE	MULLENLOWE SINGAPORE	SINGAPORE
OD14/006	SQUID	SUNLIGHT	MULLENLOWE SINGAPORE	SINGAPORE
OD14/007	PIG	SUNLIGHT	MULLENLOWE SINGAPORE	SINGAPORE
OD14/008	DUCK	SUNLIGHT	MULLENLOWE SINGAPORE	SINGAPORE
OD14/009	OH MY GROWTH-TREE	TOP ONE FERTILIZER	DENTSU (THAILAND) LTD	BANGKOK
OD14/010	OH MY GROWTH-FLOWER	TOP ONE FERTILIZER	DENTSU (THAILAND) LTD	BANGKOK

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OD14/011	PITBULL	JERKY TREATS SOFT SNACK	THE LEO BURNETT GROUP THAILAND	BANGKOK
OD14/012	GERMAN SHEPHERD	JERKY TREATS SOFT SNACK	THE LEO BURNETT GROUP THAILAND	BANGKOK
OD14/013	ROTTWEILER	JERKY TREATS SOFT SNACK	THE LEO BURNETT GROUP THAILAND	BANGKOK
OD14/014	FOOD GONE BAD-GAMBLING DEN	LUMINARC	J. WALTER THOMPSON SHANGHAI	SHANGHAI
OD14/015	FOOD GONE BAD-STRIPCLUB	LUMINARC	J. WALTER THOMPSON SHANGHAI	SHANGHAI
OD14/016	KITCHEN	MORTEIN	HAVAS WORLDWIDE	JAKARTA
OD14/017	BATHROOM	MORTEIN	HAVAS WORLDWIDE	JAKARTA

CATEGORY OD15 : ELECTRONICS, HOME APPLIANCES & FURNISHING

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD15/001	LAUNDRY	FOOT-OPERATED FAN	SIN DESIGN OFFICE	OSAKA
OD15/002	TO PLAY THE PIANO	FOOT-OPERATED FAN	SIN DESIGN OFFICE	OSAKA
OD15/003	COSTUME	FOOT-OPERATED FAN	SIN DESIGN OFFICE	OSAKA
OD15/004	GOD	NEOREST TOTO	DENTSU IMPACT	JAKARTA
OD15/005	SUPER HERO	NEOREST TOTO	DENTSU IMPACT	JAKARTA
OD15/006	INTERGALACTIC BOSS	NEOREST TOTO	DENTSU IMPACT	JAKARTA
OD15/007	SHOWER BATTLE-ICE BEARS VS FIRE DRAGONS	SAKURA	J. WALTER THOMPSON SHANGHAI	SHANGHAI
OD15/008	SHOWER BATTLE-BLAZING PUMPKIN VS EVIL SNOWMAN	SAKURA	J. WALTER THOMPSON SHANGHAI	SHANGHAI
OD15/009	SHOWER BATTLE-FLAMING WITCH VS FROST QUEEN	SAKURA	J. WALTER THOMPSON SHANGHAI	SHANGHAI
OD15/010	BIRTHDAY	VAULTEK BIOMETRIC SAFES	MCCANN WORLDGROUP INDIA	MUMBAI
OD15/011	ANNIVERSARY	VAULTEK BIOMETRIC SAFES	MCCANN WORLDGROUP INDIA	MUMBAI

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CATEGORY OD16 : RETAIL

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD16/001	LOVING THE NIGHT 1	MCDONALD'S	TBWA (THAILAND) CO., LTD.	BANGKOK
OD16/002	LOVING THE NIGHT 2	MCDONALD'S	TBWA (THAILAND) CO., LTD.	BANGKOK
OD16/003	LOVING THE NIGHT 3	MCDONALD'S	TBWA (THAILAND) CO., LTD.	BANGKOK
OD16/004	TREE HEAD "SPRING"	BIRCH	DENTSU TEC INC.	TOKYO
OD16/005	TREE HEAD "SUMMER"	BIRCH	DENTSU TEC INC.	TOKYO
OD16/006	TREE HEAD "AUTUMN"	BIRCH	DENTSU TEC INC.	TOKYO
OD16/007	TREE HEAD "WINTER"	BIRCH	DENTSU TEC INC.	TOKYO
OD16/008	HAIR AGE_28	MIRAGE.M	BEIJING DENTSU ADVERTISING CO., LTD	BEIJING
OD16/009	HAIR AGE_39	MIRAGE.M	BEIJING DENTSU ADVERTISING CO., LTD	BEIJING
OD16/010	HAIR AGE_59	MIRAGE.M	BEIJING DENTSU ADVERTISING CO., LTD	BEIJING

CATEGORY OD17 : TRAVEL, ENTERTAINMENT & COMMUNICATION MEDIA

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD17/001	SUMMER VERSION POSTER	KAMAKURA & ENOSHIMA	ODAKYU AGENCY INC.	TOKYO
OD17/002	WINTER VERSION POSTER	KAMAKURA & ENOSHIMA	ODAKYU AGENCY INC.	TOKYO
OD17/003	ANOTHER MOUNTAIN-1	ONE SHOW AWARDS 2015 EXHIBITION IN JAPAN	DENTSU INC.	TOKYO
OD17/004	ANOTHER MOUNTAIN-2	ONE SHOW AWARDS 2015 EXHIBITION IN JAPAN	DENTSU INC.	TOKYO
OD17/005	ANOTHER MOUNTAIN-3	ONE SHOW AWARDS 2015 EXHIBITION IN JAPAN	DENTSU INC.	TOKYO
OD17/006	NEW MUSCLE-1	D&AD AWARDS 2016 EXHIBITION IN JAPAN	DENTSU INC.	TOKYO
OD17/007	NEW MUSCLE-2	D&AD AWARDS 2016 EXHIBITION IN JAPAN	DENTSU INC.	TOKYO
OD17/008	NEW MUSCLE-3	D&AD AWARDS 2016 EXHIBITION IN JAPAN	DENTSU INC.	TOKYO

OUTDOOR LOTUS

ALL ENTRIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD17/009	FIGHTING FISH 1	LONGXI CREATIVE AWARDS	ADK TAIWAN	TAIPEI
OD17/010	FIGHTING FISH 2	LONGXI CREATIVE AWARDS	ADK TAIWAN	TAIPEI
OD17/011	FIGHTING FISH 3	LONGXI CREATIVE AWARDS	ADK TAIWAN	TAIPEI
OD17/012	FIGHTING FISH 4	LONGXI CREATIVE AWARDS	ADK TAIWAN	TAIPEI
OD17/013	FIGHTING FISH 5	LONGXI CREATIVE AWARDS	ADK TAIWAN	TAIPEI

CATEGORY OD18 : FINANCE, BUSINESS PRODUCTS & SERVICES, COMMERCIAL PUBLIC SERVICES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD18/001	WALKING	THANACHART INSURANCE	DENTSU ONE (BANGKOK) LTD.	BANGKOK
OD18/002	RUNNING	THANACHART INSURANCE	DENTSU ONE (BANGKOK) LTD.	BANGKOK
OD18/003	BANANA SPLIT	ENGLISH CARE	IRIS WORLDWIDE INDONESIA	JAKARTA
OD18/004	IN SAFE HANDS - FINGERPRINT	VISA MOBILE PAYMENT	BBDO SINGAPORE	SINGAPORE
OD18/005	IN SAFE HANDS - PASSCODE	VISA MOBILE PAYMENT	BBDO SINGAPORE	SINGAPORE
OD18/006	IN SAFE HANDS - PATTERN	VISA MOBILE PAYMENT	BBDO SINGAPORE	SINGAPORE
OD18/007	BIC CHAMPENSHIPS	BIC	MCCANN MELBOURNE	MELBOURNE
OD18/008	MASTERCARD ID CHECK: DAVID	MASTERCARD ASIA PACIFIC	MCCANN WORLDGROUP SINGAPORE PTE LTD	SINGAPORE
OD18/009	MASTERCARD ID CHECK: HEISENBERG	MASTERCARD ASIA PACIFIC	MCCANN WORLDGROUP SINGAPORE PTE LTD	SINGAPORE
OD18/010	MASTERCARD ID CHECK: MARILYN	MASTERCARD ASIA PACIFIC	MCCANN WORLDGROUP SINGAPORE PTE LTD	SINGAPORE

CATEGORY OD19 : CORPORATE IMAGE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD19/001	HUMAN CUT-OFF TIMER	OFFICAIL TIMER	DENTSU INC.	TOKYO

CATEGORY OD20 : PUBLIC SERVICES & CAUSE APPEALS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD20/001	SMS LAST WORDS	GLOBAL ROAD SAFETY	HAVAS SHANGHAI	SHANGHAI
OD20/002	SCARS - OLD LADY	SEXUAL HARASSMENT COUNSELLING	DENTSU ONE TAIPEI	TAIPEI
OD20/003	SCARS - MIDDLE-AGE LADY	SEXUAL HARASSMENT COUNSELLING	DENTSU ONE TAIPEI	TAIPEI
OD20/004	SWEETS CRISIS - POPSICLE	TAIWAN SOCIETY OF LIPIDS & ATHEROSCLEROSIS	DENTSU ONE TAIPEI	TAIPEI
OD20/005	SWEETS CRISIS - MILK SHAKE	TAIWAN SOCIETY OF LIPIDS & ATHEROSCLEROSIS	DENTSU ONE TAIPEI	TAIPEI
OD20/006	DON'T BURY THEIR FUTURE: BRICKWORK	CHILD LABOR PROTECTION	DENTSU MEDIA THAILAND	BANGKOK
OD20/007	DRY RIVERS	GREENPEACE	ASPAC-DOJO	MANILA
OD20/008	POLAR ICE SHEETS	GREENPEACE	ASPAC-DOJO	MANILA
OD20/009	INTENSE DROUGHT	GREENPEACE	ASPAC-DOJO	MANILA
OD20/010	LIFE PUMP	CARIBBEAN BAY WATER PARK	CHEIL WORLDWIDE	SEOUL
OD20/011	STAIROMOUNTAIN	PARKINSONS NSW	J.WALTER THOMPSON SYDNEY	SYDNEY
OD20/012	TAPNUT	PARKINSONS NSW	J.WALTER THOMPSON SYDNEY	SYDNEY
OD20/013	DOORLOCK	PARKINSONS NSW	J.WALTER THOMPSON SYDNEY	SYDNEY
OD20/014	BIRD	WWF	LEO BURNETT MANILA	MANILA
OD20/015	LIZARD	WWF	LEO BURNETT MANILA	MANILA
OD20/016	DEER	WWF	LEO BURNETT MANILA	MANILA
OD20/017	DARK SIDE	CONSUMER RIGHTS FOR SAFE FOOD	DDB TRIBAL WORLDWIDE PHILIPPINES	MANILA
OD20/018	BOAT	ABS CBN FOUNDATION	TBWA\SANTIAGO MANGADA PUNO	MANILA
OD20/019	SABINA	ABS CBN FOUNDATION	TBWA\SANTIAGO MANGADA PUNO	MANILA
OD20/020	FLOAT	ABS CBN FOUNDATION	TBWA\SANTIAGO MANGADA PUNO	MANILA
OD20/021	GIRLS	ABS CBN FOUNDATION	TBWA\SANTIAGO MANGADA PUNO	MANILA
OD20/022	CAT	WORLD FOR ALL	MCCANN WORLDGROUP INDIA	MUMBAI
OD20/023	DOG	WORLD FOR ALL	MCCANN WORLDGROUP INDIA	MUMBAI
OD20/024	RABBIT	WORLD FOR ALL	MCCANN WORLDGROUP INDIA	MUMBAI

OUTDOOR LOTUS

ALL ENTRIES

CATEGORY LROD : LOTUS ROOTS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
LROD/001	PREGNANT GOVERNORS	WORK LIFE BALANCE PROMOTING CAMPAIGN	CS NISHIKO	FUKUOKA
LROD/002	MR.NEBUTA LIGHTS UP AOMORI PROJECT	HOKKAIDO BULLET TRAIN	YOMIKO ADVERTISING INC.	TOKYO
LROD/003	BUTTERFLY EFFECT FAN	TORAY CORPORATION	MCCANN ERICKSON JAPAN	TOKYO
LROD/004	THE INVISIBLE MOM	WYETH MAMA	MCCANN WORLDWIDE GROUP SHANGHAI	SHANGHAI
LROD/005	HEAT TECH WINDOW	HEAT TECH	CHEIL WORLDWIDE	SEOUL
LROD/006	ABSORBPLATE	THAI HEALTH PROMOTION FOUNDATION	BBDO BANGKOK LTD	BANGKOK
LROD/007	SRI PADA - MERIT BIN	RATNAPURA DIVISIONAL COUNCIL (PRADESHIYA SABAWA)	LEO BURNETT SOLUTIONS INC.	COLOMBO

AS OF 15 MARCH 2017