



**NEW DIRECTOR
LOTUS**

20 YEARS OF DIVERSITY
ADFEST 2017
ENTRIES LIST



NEW DIRECTOR LOTUS

ALL ENTRIES

CATEGORY ND01 : COMMISSIONED SPOT

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ND01/001	STYLE IS WHY	OPSM	THE POOL COLLECTIVE	SYDNEY

CATEGORY ND02 : MUSIC VIDEO

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ND02/001	ELEVATOR OPERATOR	COURTNEY BARNETT	EXIT FILMS	SYDNEY

CATEGORY ND03 : SHORT FILM

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ND03/001	HEADACHE CHICKEN	TYLENOL	INNORED	SEOUL

CATEGORY ND04 : INTERNET FILM

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ND04/001	HEADACHE CHICKEN	TYLENOL	INNORED	SEOUL
ND04/002	RUBBER BOY	PETROLIAM NASIONAL BERHAD (PETRONAS)	RESERVOIR WORLD SDN BHD	KUALA LUMPUR
ND04/003	INLE	YANTOR	GOO KOYANO	TOKYO

CATEGORY ND05 : PORTFOLIO SPOT

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ND05/001	THE STATE SUITE.		THE POOL COLLECTIVE	SYDNEY
ND05/002	BEAT YOUR HEART.	ROLAND	SENDENKAIGI	TOKYO
ND05/003	BEAUTY OF LINE	ACROBALL	SENDENKAIGI	TOKYO

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CATEGORY ND06 : FILM SCHOOL

NO ENTRY

CATEGORY ND07 : SHORT FILMS FOR ADFEST 2017 BY THE FABULOUS FOUR

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
ND07/001	FLOATING FATHER	ADFEST 2017	DENTSU CREATIVE X INC.	TOKYO
ND07/002	LIFE STYLE	ADFEST 2017	GEEK PICTURES INC.	TOKYO
ND07/003	TRADITION	ADFEST 2017	AOI PRO. INC.	TOKYO
ND07/004	THE DOLLS WITH ATTITUDE	ADFEST 2017	HAT INC.	TOKYO

CATEGORY LRND : LOTUS ROOTS

NO ENTRY

AS OF 15 MARCH 2017