



INNOVA LOTUS

20 YEARS OF DIVERSITY
ADFEST 2017
ENTRIES LIST

CATEGORY IN : INNOVA LOTUS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IN/001	MARUTI SUZUKI NO PO PO	MARUTI SUZUKI	DENTSU WEBCHUTNEY	HARYANA
IN/002	YMCA PLAYNASIUM	YMCA VICTORIA	MCCANN MELBOURNE	MELBOURNE
IN/003	LIFE PUMP	CARIBBEAN BAY WATER PARK	CHEIL WORLDWIDE	SEOUL
IN/004	HEAT TECH WINDOW	HEAT TECH	CHEIL WORLDWIDE	SEOUL
IN/005	DNA GLASS	SUNTORY	DENTSU INC.	TOKYO
IN/006	SOUNDS OF EXTRAORDINARY	CHAMPION TILE	INSPIRE ADVERTISING CO., LTD.	TAIPEI
IN/007	LANDCRUISER EMERGENCY NETWORK	TOYOTA	SAATCHI & SAATCHI AUSTRALIA	SYDNEY
IN/008	NATIVE MOBILE MUSIC VIDEO	LYRICAL SCHOOL	TBWA\HAKUHODO INC.	TOKYO
IN/009	GIGA SELFIE	AUSTRALIA	TBWA\HAKUHODO INC.	TOKYO
IN/010	INTELLIGENT PARKING CHAIR	INTELLIGENT PARKING ASSIST	TBWA\HAKUHODO INC.	TOKYO
IN/011	SMILE LOCK OUTLET	TOYOTA I-ROAD	DENTSU INC.	TOKYO
IN/012	NO SALT RESTAURANT	ELECTRO 'SALT-FLAVOURED' FORK	J. WALTER THOMPSON JAPAN	TOKYO
IN/013	+ MET PROJECT	+ MET	J. WALTER THOMPSON JAPAN	TOKYO
IN/014	TELEBEAUTY	TELEBEAUTY	HAKUHODO KETTLE INC.	TOKYO
IN/015	LG UPLUS IOT GUARDIAN	LG UPLUS IOT@HOME 'IOT ENERGY METER'	LBEST	SEOUL
IN/016	SONIC SWEETENER	XINCAFE	BEIJING DENTSU ADVERTISING CO., LTD	BEIJING
IN/017	A.I. VS. HUMAN CREATIVE BATTLE	CLORETS MINT TAB	MONDELEZ JAPAN	TOKYO
IN/018	THE LONG-LASTING UNIFORM	HYGIENE	BBDO BANGKOK LTD	BANGKOK
IN/019	HELPMET	THAI HEALTH PROMOTION FOUNDATION	BBDO BANGKOK LTD	BANGKOK
IN/020	ABSORBPLATE	THAI HEALTH PROMOTION FOUNDATION	BBDO BANGKOK LTD	BANGKOK
IN/021	THE UNUSUAL FOOTBALL FIELD	AP (THAILAND) PUBLIC COMPANY LIMITED	CJ WORX	BANGKOK

INNOVA LOTUS
ALL ENTRIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IN/022	AMNESTY UNBLOCKER	WORLD DAY AGAINST CYBER CENSORSHIP	COLENZO BBDO	AUCKLAND
IN/023	LIFE IS ELECTRIC	PANASONIC	DENTSU INC.	TOKYO
IN/024	INSTAZOOM	CANON	DENTSU SINGAPORE PTE LTD	SINGAPORE
IN/025	HEADGEAR-COVER PLAN	CLEAR	ADK JAPAN	TOKYO
IN/026	HAIR-STYLE CHANGE ROOM	AXE	ADK JAPAN	TOKYO
IN/027	SECOND LIFE TOYS	ORGAN TRANSPLANT	DENTSU INC.	TOKYO
IN/028	THE "ALL-YOU-CAN'T-EAT" DOGGY BAG	BAR-B-Q PLAZA	GREYNJ UNITED	BANGKOK
IN/029	HEART TO HEART : ALL FOR THAT FIRST HELLO	ELEVIT	J. WALTER THOMPSON SHANGHAI	SHANGHAI
IN/030	REWORD	REWORD	LEO BURNETT MELBOURNE	MELBOURNE
IN/031	U SCOPE - STETHOSCOPE REDESIGNED FROM 0.	U SCOPE	TOHOKUSHINSHA FILM CORPORATION	TOKYO
IN/032	DIGITAL GOLDFISH SCOOPING	GALAXY S7 EDGE	TOHOKUSHINSHA FILM CORPORATION	TOKYO
IN/033	TOUCHABLE INK	THAI SAMSUNG ELECTRONICS / THAI ASSOCIATION OF THE BLIND	J. WALTER THOMPSON	BANGKOK
IN/034	ADIDAS ODDS	ADIDAS	TAPROOT DENTSU	MUMBAI
IN/035	THE DANCING LETTERS	MAHARASHTRA DYSLEXIA ASSOCIATION	MCCANN WORLDGROUP INDIA	MUMBAI
IN/036	#STAYNEGATHIVE	FREE HIV TESTING	DENTSU JAYME SYFU	MANILA

CATEGORY LRIN : LOTUS ROOTS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
LRIN/001	PERSONAL INNOVATION ACT	SOFTBANK CORP.	SIX INC.	TOKYO
LRIN/002	SMILE LOCK OUTLET	TOYOTA I-ROAD	DENTSU INC.	TOKYO
LRIN/003	ABSORBPLATE	THAI HEALTH PROMOTION FOUNDATION	BBDO BANGKOK LTD	BANGKOK
LRIN/004	THE LONG-LASTING UNIFORM	HYGIENE	BBDO BANGKOK LTD	BANGKOK
LRIN/005	PRAYER FOR GOOD	DENGUE PREVENTION ACTIVATION CAMPAIGN	HAKUHODO INDONESIA	JAKARTA
LRIN/006	SECOND LIFE TOYS	ORGAN TRANSPLANT	DENTSU INC.	TOKYO
LRIN/007	HEART TO HEART : ALL FOR THAT FIRST HELLO	ELEVIT	J. WALTER THOMPSON SHANGHAI	SHANGHAI
LRIN/008	REWORD	REWORD	LEO BURNETT MELBOURNE	MELBOURNE
LRIN/009	TOUCHABLE INK	THAI SAMSUNG ELECTRONICS / THAI ASSOCIATION OF THE BLIND	J. WALTER THOMPSON	BANGKOK