



# BRANDED CONTENT & ENTERTAINMENT LOTUS

20 YEARS OF DIVERSITY  
**ADFEST 2017**  
ENTRIES LIST

**CATEGORY BC01 : BEST USE OF FICTION FILM**

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
BC01/001	CREATORS WANTED	SAMSUNG	LEO BURNETT	SYDNEY
BC01/002	SPAMUSEMENT PARK	BEPPU CITY,OITA	INVISIBLE DESIGNS LAB	TOKYO
BC01/003	10 MINUTE SAFETAIMENT	BROADBAND	LEO BURNETT JAKARTA	JAKARTA
BC01/004	SINGLE BELIEF	THE GLENLIVET	DENTSU TAIWAN INC.	TAIPEI
BC01/005	DADS #SHARETHELOAD	ARIEL MATIC	BBDO INDIA	MUMBAI
BC01/006	BENQ BE A FAMILY PERSON SERIES	BENQ	BBDO TAIWAN	TAIPEI
BC01/007	FLYING SUMO WRESTLER	INSTAX SHARE SP-2	HAKUHODO INC.	TOKYO
BC01/008	LOOPBREAKER	MERCEDEZ BENZ ELECTRIC DRIVING	BBDO BANGKOK LTD	BANGKOK
BC01/009	MOTHERS	PEDIGREE	BBDO BANGKOK LTD	BANGKOK
BC01/010	INSTANT BUZZ / SAMURAI DRONE CAT IDOLS SUPERHUMAN RUBEN GOLDBERG VIEWER WARNING TOO EXPLOSIVE HIGH SCHOOL GIRL	CHIKIN RAMEN	DASH CO., LTD.	TOKYO
BC01/011	THE BREAK-UP	NAUTILUS TUNA SPREAD	GREYNJ UNITED	BANGKOK
BC01/012	GLOBE PREPAID ROGUE ONE MASK	GLOBE TELECOM	PUBLICIS JIMENEZ BASIC	MANILA
BC01/013	CHA-LI-WON PRESENTS A DAY IN THE OFFICE	UNI CHA-LI-WON	ADK TAIWAN	TAIPEI
BC01/014	MY FRENCH ROMANCE	UNI CAFÉ EN SEINE	ADK TAIWAN	TAIPEI
BC01/015	A SONG THAT MAKES YOU RICH	TENCENT LICAITONG	W	SHANGHAI
BC01/016	IT'S REALLY TEEBOOLANG	TIMBERLAND	W	SHANGHAI
BC01/017	WEATHER CHANGES YOUR DESTINY	MOWEATHER	W	SHANGHAI
BC01/018	THANK YOU FOR SHARING	DTAC	THE LEO BURNETT GROUP THAILAND	BANGKOK
BC01/019	LOST IN TIME	DTAC	THE LEO BURNETT GROUP THAILAND	BANGKOK
BC01/020	HOUSE OF LITTLE MOMENTS SEASON 2	UNI NOODLE	ADK TAIWAN	TAIPEI

**BRANDED CONTENT & ENTERTAINMENT LOTUS**
**ALL ENTRIES**

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
BC01/021	SLEFIE SPEAKS	OPPO	GUANGDONG OPPO MOBILE TELECOMMUNICATION CORP.LTD	SHENZHEN
BC01/022	EURO IS COMING	HYUNDAI MOTOR COMPANY	INNOCEAN WORLDWIDE	SEOUL

**CATEGORY BC02 : BEST USE OF NON-FICTION FILM**

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
BC02/001	VISUALIZE VOICE	TENCENT	TENCENT	SHENZHEN
BC02/002	SALE SCENT	REALESTATE.COM.AU	BWM DENTSU	SYDNEY
BC02/003	BRAINBAND	BRAINBAND	LEO BURNETT	SYDNEY
BC02/004	THE IDEAL MOTHER	VAN HOUTEN COCOA	TOKYU AGENCY INC.	TOKYO
BC02/005	LOVE THERMO #WARMUPWITHLOVE	FUDAN PREMIUM	DENTSU ISOBAR INC.	TOKYO
BC02/006	MOM, YOU'RE BEAUTIFUL	DOVE	SAPIENTRAZORFISH	SHANGHAI
BC02/007	#REALRAKSHA	ULTRATECH CEMENT	SAPIENTRAZORFISH	GURGAON
BC02/008	VACUUM CLIMBING	LG CORDZERO CYKING	HS AD	SEOUL
BC02/009	THE COOLEST GIFT OF MY LIFE	LG DIOS WATER AND ICE DISPENSER REFRIGERATOR	HS AD	SEOUL
BC02/010	HOT WINTER, COOL CHEER	LG DIOS WATER AND ICE DISPENSER REFRIGERATOR	HS AD	SEOUL
BC02/011	#KEEPWALKING	JOHNNIE WALKER	BBDO GUERRERO	MANILA
BC02/012	HAPPINESS WITHOUT BORDERS	HARBIN BEER	BBH CHINA LTD.	SHANGHAI
BC02/013	TIPSY LIVE	CHAM I SUL	NEWEARLY	SEOUL
BC02/014	MESSAGE FROM A DEAD MAN	AP	OGILVY GROUP THAILAND	BANGKOK
BC02/015	SONS OF VIKRANT	BAJAJ V	LEO BURNETT INDIA	MUMBAI
BC02/016	SONS OF VIKRANT - THE FLYING TIGERS	BAJAJ V	LEO BURNETT INDIA	MUMBAI

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
BC02/017	SONS OF VIKRANT - THE BATTLE OF CHITTAGONG	BAJAJ V	LEO BURNETT INDIA	MUMBAI
BC02/018	SONS OF VIKRANT - MAYDAY! MAYDAY!	BAJAJ V	LEO BURNETT INDIA	MUMBAI
BC02/019	SONS OF VIKRANT - THE LAST SIGNAL	BAJAJ V	LEO BURNETT INDIA	MUMBAI
BC02/020	SONS OF VIKRANT - THE REBIRTH	BAJAJ V	LEO BURNETT INDIA	MUMBAI
BC02/021	ATM DAD	CCTV.COM	CHEIL CHINA	BEIJING

### CATEGORY BC03 : BEST USE OF MUSIC

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
BC03/001	MEOWSIC VIDEO	SHINEE 「BECAUSE OF YOU」	DENTSU INC.	TOKYO
BC03/002	NATIVE MOBILE MUSIC VIDEO	LYRICAL SCHOOL	TBWA\HAKUHODO INC.	TOKYO
BC03/003	THE DIFFERENCE THAT MAKES THE DIFFERENCE	LYCRA	AKQA SHANGHAI	SHANGHAI
BC03/004	WHEN THE WIND SINGS	MITSUBISHI ELECTRIC FAN	CREATIVE JUICE\BANGKOK	BANGKOK
BC03/005	INDUSTRIAL JP	INDUSTRIAL JP	DENTSU INC.	TOKYO
BC03/006	A SONG BY 180 INTERVIEWS	SOLVIL ET TITUS	MCCANN & SPENCER	HONG KONG
BC03/007	SAFE&SOUND MUSIC PLAYER	LMG INSURANCE ROAD SAFETY CAMPAIGN	BBDO BANGKOK LTD	BANGKOK

### CATEGORY BC04 : BEST USE OF PRINT & CONVENTIONAL OUTDOOR

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
BC04/001	THE MISSING LOOK-ALIKE	MISSING PERSON CENTER	BBDO BANGKOK LTD	BANGKOK

**CATEGORY BC05 : BEST USE OF EXPERIENTIAL**

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
BC05/001	TAIWAN BEER FRUIT FLAVOR – ARE YOU KIDDING ME?	TAIWAN BEER FRUIT FLAVOR	BREMEN DIGITAL CREATIVE	TAIPEI
BC05/002	TE - THE INNOVATION BEHIND INNOVATION	TE CONNECTIVITY	KBS	SHANGHAI
BC05/003	GIGA SELFIE	AUSTRALIA	TBWA\HAKUHODO INC.	TOKYO
BC05/004	TAILOR MADE STORE	CHADSTONE	BWM DENTSU	SYDNEY
BC05/005	REMOTE RISTORANTE	RISTORANTE	BWM DENTSU	SYDNEY
BC05/006	DALI-NOH: DALI BACK FROM THE BEYOND	SALVADOR DALI EXHIBITION	DENTSU INC.	TOKYO
BC05/007	8-HOUR STAY WITH HIV POSITIVE PEOPLE	BAIDU	BLUEFOCUS DIGITAL	BEIJING
BC05/008	BATTERY BELIEVERS	AEG POWERTOOLS	FENTON STEPHENS	MELBOURNE
BC05/009	BRAINBAND	BRAINBAND	LEO BURNETT	SYDNEY
BC05/010	INVISIBLE MESSAGE	CONSERVATION	LEO BURNETT	SYDNEY
BC05/011	SIGHT UNSEEN	IMAGEPROGRAF PRO-1000	LEO BURNETT	SYDNEY
BC05/012	POCKET PATROL	SAMSUNG	LEO BURNETT	SYDNEY
BC05/013	STILL LIFE	END ALS	MCCANN ERICKSON JAPAN	TOKYO
BC05/014	MADE POSSIBLE BY MELBOURNE	UNIVERSITY OF MELBOURNE	MCCANN MELBOURNE	MELBOURNE
BC05/015	YMCA PLAYNASIUM	YMCA VICTORIA	MCCANN MELBOURNE	MELBOURNE
BC05/016	ELECTRIC ELECTION	ELECTION IN TOKYO	TOKYU AGENCY INC.	TOKYO
BC05/017	REVITALIZING FROM THAT DAY	TOHOKU SIX-SOUL FESTIVAL	DENTSU INC.	TOKYO
BC05/018	AXE HAIR-CHANGING ROOM	AXE	ADK JAPAN	TOKYO
BC05/019	MOM'S ANGRY MUSIC	FROEBEL-KAN CO., LTD.	BBMEDIA INC.	TOKYO
BC05/020	WARDROBE APARTMENT	SOCIETY FOR COMMUNITY ORGANIZATION	BBDO HONG KONG	HONG KONG
BC05/021	DNA GLASS	SUNTORY	DENTSU INC.	TOKYO

## BRANDED CONTENT & ENTERTAINMENT LOTUS

## ALL ENTRIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
BC05/022	TELKOMSEL - INDONESIA SKY EXPEDITION	TELKOMSEL - BROADBAND	HAKUHODO INDONESIA	JAKARTA
BC05/023	EXTREME SHOPPING	THE NORTH FACE	INNORED	SEOUL
BC05/024	THE FIRST DRIVE	BMW KOREA	INNORED	SEOUL
BC05/025	KIDS MOTOR SHOW	HYUNDAI MOTOR COMPANY	INNOCEAN WORLDWIDE	SEOUL
BC05/026	JAGUAR PERFORMANCE PLAYER	JAGUAR	GEOMETRY GLOBAL JAPAN	TOKYO
BC05/027	JACKPOTATO	TOKYO HARVEST	GEOMETRY GLOBAL JAPAN	TOKYO
BC05/028	THE GOOD EXPERIMENT	BREEZE	DENTSU JAYME SYFU	MANILA
BC05/029	RE_PIZZA	XINTIANDI SHANGHAI	BEIJING DENTSU ADVERTISING CO., LTD	BEIJING
BC05/030	THE UNUSUAL FOOTBALL FIELD	AP (THAILAND) PUBLIC COMPANY LIMITED	CJ WORX	BANGKOK
BC05/031	DAMAGED HAIR BRUSH EXPERIMENT	PANTENE 3 MINUTE MIRACLE	GREYNJ UNITED	BANGKOK
BC05/032	WILD DOG STREET VOICE	W CHINA	W	SHANGHAI
BC05/033	DELICIOUS SUPPLEMENT	DELICIOUS SUPPLEMENT	BEACON COMMUNICATIONS K.K.	TOKYO
BC05/034	BEHIND THE LEATHER	PETA ASIA	OGILVY GROUP THAILAND	BANGKOK
BC05/035	BEAUTY ID	KLEENEX MOISTURE TOUCH	OGILVY GROUP THAILAND	BANGKOK
BC05/036	THE EXPAIRYMENT	CRISPY SHARK	TRES PRODUCTIONS	JAKARTA
BC05/037	ENGLISH LEARNING COASTER	AMUSEMENT PARK SPACEWORLD	HAKUHODO INC.	TOKYO

**CATEGORY BC06 : BEST USE OF INTERACTIVE & SOCIAL MEDIA**

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
BC06/001	MEOWSIC VIDEO	SHINEE 「BECAUSE OF YOU」	DENTSU INC.	TOKYO
BC06/002	MARRIAGE IN THE AIR	CATHAY PACIFIC AND CATHAY DRAGON	MCCANN WORLDGROUP HK	HONG KONG
BC06/003	SIGNEMOJI	CHINA ASSOCIATION OF THE DEAF	TBWA\ SHANGHAI	SHANGHAI
BC06/004	GIGA SELFIE	AUSTRALIA	TBWA\HAKUHODO INC.	TOKYO
BC06/005	CREATORS WANTED	SAMSUNG	LEO BURNETT	SYDNEY
BC06/006	CAT STREET VIEW	HIROSHIMA TOURISM	I&S BBDO INC.	TOKYO
BC06/007	WEIDER IN JELLY FOR YOUR ALMA MATER	WEIDER IN JELLY	DENTSU INC.	TOKYO
BC06/008	BIC CHAMPENSHIPS	BIC	MCCANN MELBOURNE	MELBOURNE
BC06/009	DESIGNING VERANDA	VERANDA RESORT AND SPA	RABBIT'S TALE CO., LTD.	BANGKOK
BC06/010	REWORD	REWORD	LEO BURNETT MELBOURNE	MELBOURNE
BC06/011	TRAX UNLOCK THE CITY	CHEVROLET INDONESIA	MCCANN//COMMONWEALTH	BANGKOK
BC06/012	THE FRUS-TWEET BURNER	KIRIN NODOGOSHI ALL LIGHT	PICT INC.	TOKYO
BC06/013	THE MISSING LOOK-ALIKE	MISSING PERSON CENTER	BBDO BANGKOK LTD	BANGKOK
BC06/014	THE CROWD-COORDINATED MUSIC VIDEO	KIRIGAMINE STYLE	TAIYO KIKAKU CO., LTD.	TOKYO
BC06/015	THE MOST ENVIOUS TWEET	NOGIKOI	TAIYO KIKAKU CO., LTD.	TOKYO
BC06/016	PRETTIFY YOUR PANTY	CAREFREE	DDB TRIBAL WORLDWIDE PHILIPPINES	MANILA
BC06/017	CAREFREE PROJECT INTIMATE	CAREFREE	DDB PHILIPPINES	MANILA
BC06/018	SHOCK THE HEART	AED (AUTOMATED EXTERNAL DEFIBRILLATOR)	DAIKO ADVERTISING INC.	TOKYO
BC06/019	BEAT THE ORDINARY	SAMSUNG GALAXY NOTE	THE LEO BURNETT GROUP THAILAND	BANGKOK
BC06/020	WALK WITH ME	SC ASSET	OGILVY GROUP THAILAND	BANGKOK
BC06/021	DONATE 4 BIRDS   THE NEW ECOSYSTEM	CONSERVATION INTERNATIONAL JAPAN	BIRDMAN INC.	TOKYO
BC06/022	KAFA "LEGALLY BRIDE"	KAFA WOMAN'S RIGHTS NGO	LEO BURNETT BEIRUT	BEIRUT
BC06/023	WOW WITH REFUGEES	JAPAN FOR UNHCR	CYBERAGENT, INC.	TOKYO

**BRANDED CONTENT & ENTERTAINMENT LOTUS**
**ALL ENTRIES**
**CATEGORY BC07 : BEST USE OF USER GENERATED CONTENT**

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
BC07/001	TV COMMERCIAL ORIGINAL FOR YOU ONLY	SNACK SANDWICH	DENTSU INC.	TOKYO
BC07/002	LEAP	EOS 80D	LEO BURNETT	SYDNEY
BC07/003	MADE FROM MEMORY	MELBOURNE INTERNATIONAL FILM FESTIVAL	MCCANN MELBOURNE	MELBOURNE
BC07/004	CANON LIFE REDEFINE : THAI ALPHABET	CANON	RABBIT'S TALE CO., LTD.	BANGKOK
BC07/005	MAJOLIGA	SHISEIDO CO,LTD	TOW CO., LTD.	TOKYO
BC07/006	A SPECIAL GIFT FROM KOREA	KOREA TOURISM ORGANIZATION	HS AD	SEOUL
BC07/007	A SONG BY 180 INTERVIEWS	SOLVIL ET TITUS	MCCANN & SPENCER	HONG KONG
BC07/008	THE CROWD-COORDINATED MUSIC VIDEO	KIRIGAMINE STYLE	HAKUHODO INC.	TOKYO
BC07/009	#NOTATOURIST THAILAND POSTCARD RESHOOT	VISA THAILAND TOURISM CAMPAIGN	BBDO BANGKOK LTD	BANGKOK
BC07/010	BLACK IS NOW	BAR-B-Q PLAZA	GREYNJ UNITED	BANGKOK
BC07/011	THE DEAD HOUR BY NESCAFE	NESCAFE	MCCANN WORLDGROUP INDIA	MUMBAI

**CATEGORY BC08 : BEST USE OF BRAND INTEGRATION**

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
BC08/001	THE LONGEST RED ENVELOPE	THE BALVENIE	MCCANN WORLDGROUP TAIWAN	TAIPEI
BC08/002	A DAY WITH CHEF TETSUYA	SINGAPORE TOURISM BOARD - TRAVEL TOURISM	BLOOMBERG LP	SINGAPORE
BC08/003	CAP CRACKING EPIDEMIC	HERBAL ESSENCES	MCCANN HEALTH SYDNEY	SYDNEY



**BRANDED CONTENT & ENTERTAINMENT LOTUS**
**ALL ENTRIES**
**CATEGORY BC09 : BEST USE OF TALENT**

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
BC09/001	TAILOR A GIANT HOODIE BY HONDA CITY X ZHIQIAN XUE	GUANGQI HONDA CITY	GUANGDONG GDAD-HAKUHODO ADVERTISING CO., LTD.	GUANGZHOU
BC09/002	CREATORS WANTED	SAMSUNG	LEO BURNETT	SYDNEY
BC09/003	MIXXTAIL#HOMEPARTY	MIXXTAIL	GEOMETRY GLOBAL KOREA	SEOUL
BC09/004	SAMUEL GOES TO CONAN	KOREA TOURISM ORGANIZATION	HS AD	SEOUL
BC09/005	THE MISSING LOOK-ALIKE	MISSING PERSON CENTER	BBDO BANGKOK LTD	BANGKOK
BC09/006	MODESS LETTER TO DADDY	MODESS	DDB PHILIPPINES	MANILA
BC09/007	EVERY STEP COUNTS	NEWBALANCE	W	SHANGHAI

**CATEGORY BC10 : BEST USE OF GAMES**

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
BC10/001	GLICODE	GLICO	DENTSU INC.	TOKYO
BC10/002	A DOG'S STORY	PEDIGREE	COLENSO BBDO	AUCKLAND

**CATEGORY BC11 : BEST USE OF SPORTS**

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
BC11/001	TEAM THAILAND	THE NATIONAL OLYMPIC COMMITTEE OF THAILAND (NOCT)	DENTSU MEDIA THAILAND	BANGKOK
BC11/002	BRAINBAND	BRAINBAND	LEO BURNETT	SYDNEY
BC11/003	TOUCH THE VICTORY	BENGAL WARRIORS	SAPIENTRAZORFISH	GURGAON
BC11/004	SRI LANKA CRICKET THEME SONG 2016	ONE TEAM ONE NATION	MEDIA GANG ADVERTISING AGENCY PVT. LTD.	COLOMBO
BC11/005	DREAM FITA PROJECT	PANASONIC	DENTSU INC.	OSAKA

## BRANDED CONTENT & ENTERTAINMENT LOTUS

## ALL ENTRIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
BC11/006	THE UNUSUAL FOOTBALL FIELD	AP (THAILAND) PUBLIC COMPANY LIMITED	CJ WORX	BANGKOK
BC11/007	HAPPINESS WITHOUT BORDERS	HARBIN BEER	BBH CHINA LTD.	SHANGHAI

### CATEGORY BC12 : BEST INTEGRATED CAMPAIGN

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
BC12/001	NIVEA MEN SHOW ME THE SKIN	NIVEA MEN	IDEABASE	SEOUL
BC12/002	SHIBUYA2200	PHANTOM OF THE KILL [PROJECT ZERO]	HAKUHODO DY MEDIA PARTNERS INCORPORATED	TOKYO
BC12/003	BRAINBAND	BRAINBAND	LEO BURNETT	SYDNEY
BC12/004	POCKET PATROL	SAMSUNG	LEO BURNETT	SYDNEY
BC12/005	LEAP	EOS 80D	LEO BURNETT	SYDNEY
BC12/006	#REALRAKSHA	ULTRATECH CEMENT	SAPIENTRAZORFISH	GURGAON
BC12/007	THE BEAUTIFUL TRUTH	MAXI-PEEL	PUBLICIS JIMENEZ BASIC	MANILA
BC12/008	TELKOMSEL - INDONESIA SKY EXPEDITION	TELKOMSEL - BROADBAND	HAKUHODO INDONESIA	JAKARTA
BC12/009	NLB ALLA KASANA SALLI RAHASA	SAMPATH REKHA	MEDIA GANG ADVERTISING AGENCY PVT. LTD.	COLOMBO
BC12/010	DADS #SHARETHELOAD	ARIEL MATIC	BBDO INDIA	MUMBAI
BC12/011	THE MISSING LOOK-ALIKE	MISSING PERSON CENTER	BBDO BANGKOK LTD	BANGKOK
BC12/012	ANYONE CAN BUY	HOMEPRO EXPO	BBDO BANGKOK LTD	BANGKOK
BC12/013	#KEEPWALKING	JOHNNIE WALKER	BBDO GUERRERO	MANILA

**CATEGORY LRBC : LOTUS ROOTS**

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
LRBC/001	TIGER BEER STREET FOOD CAMPAIGN	TIGER BEER	BBDO SINGAPORE	SINGAPORE
LRBC/002	BRAINBAND	BRAINBAND	LEO BURNETT	SYDNEY
LRBC/003	POCKET PATROL	SAMSUNG	LEO BURNETT	SYDNEY
LRBC/004	REVITALIZING FROM THAT DAY	TOHOKU SIX-SOUL FESTIVAL	DENTSU INC.	TOKYO
LRBC/005	CANON LIFE REDEFINE : THAI ALPHABET	CANON	RABBIT'S TALE CO., LTD.	BANGKOK
LRBC/006	BEHIND THE SCENE	HISO FRIED INSECT SNACK	GREYNJ UNITED	BANGKOK
LRBC/007	INDUSTRIAL JP	INDUSTRIAL JP	DENTSU INC.	TOKYO
LRBC/008	BENQ BE A FAMILY PERSON SERIES	BENQ	BBDO TAIWAN	TAIPEI
LRBC/009	"WAITING4U~LET YOU MOFU MOFU~"	MOFU MOFU☆DOGS	TAIYO KIKAKU CO., LTD.	TOKYO
LRBC/010	THE BREAK-UP	NAUTILUS TUNA SPREAD	GREYNJ UNITED	BANGKOK
LRBC/011	#KEEPWALKING	JOHNNIE WALKER	BBDO GUERRERO	MANILA
LRBC/012	DELICIOUS SUPPLEMENT	DELICIOUS SUPPLEMENT	BEACON COMMUNICATIONS K.K.	TOKYO
LRBC/013	KAFA "LEGALLY BRIDE"	KAFA WOMAN'S RIGHTS NGO	LEO BURNETT BEIRUT	BEIRUT