



**RADIO LOTUS**

20 YEARS OF DIVERSITY

**ADFEST 2017**

**WINNERS LIST**

**BROADCAST SUB-CATEGORIES**
**CATEGORY R01 : FAST MOVING CONSUMER GOODS**

CODE	ENTRY TITLE	BRAND	AGENCY	CITY	COMPANY ENTERING	CITY	AWARDS
R01/009	THE MAN BUN	CLEAR	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE	SINGAPORE	BRONZE
R01/010	THE COMB OVER	CLEAR	MULLENLOWE SINGAPORE	SINGAPORE	MULLENLOWE SINGAPORE	SINGAPORE	BRONZE
R01/007	SWEET DREAMS	JOHNSON'S BABY	IMPACT BBDO DUBAI	DUBAI	IMPACT BBDO DUBAI	DUBAI	FINALIST

**CATEGORY R02 : DURABLE CONSUMER GOODS**

NO AWARD

**CATEGORY R03 : CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES**

CODE	ENTRY TITLE	BRAND	AGENCY	CITY	COMPANY ENTERING	CITY	AWARDS
R03/008-010	CLAIRVOYANCE	XENON	MCCANN WORLDGROUP PHILIPPINES	MANILA	MCCANN WORLDGROUP PHILIPPINES	MANILA	BRONZE

**CATEGORY R04 : FINANCE, BUSINESS PRODUCTS & SERVICES, COMMERCIAL PUBLIC SERVICES**

NO AWARD

**CATEGORY R05 : RETAIL, TRAVEL, ENTERTAINMENT & COMMUNICATION MEDIA**

CODE	ENTRY TITLE	BRAND	AGENCY	CITY	COMPANY ENTERING	CITY	AWARDS
R05/019 MOVE FROM R08/001	MADE FROM MEMORY	MELBOURNE INTERNATIONAL FILM FESTIVAL	MCCANN MELBOURNE	MELBOURNE	MCCANN MELBOURNE	MELBOURNE	SILVER
R05/018	PARESH	IXIGO	MCCANN WORLDGROUP INDIA	MUMBAI	MCCANN WORLDGROUP INDIA	MUMBAI	BRONZE

**CATEGORY R06 : CORPORATE IMAGE**

NO AWARD

**CATEGORY R07 : PUBLIC SERVICES & CAUSE APPEALS**

NO AWARD

**USE OF RADIO SUB-CATEGORY**

**CATEGORY R08 : BEST USE OF RADIO MEDIUM**

CODE	ENTRY TITLE	BRAND	AGENCY	CITY	COMPANY ENTERING	CITY	AWARDS
R08/005	THE DEAD HOUR BY NESCAFE	NESCAFE	MCCANN WORLDGROUP INDIA	MUMBAI	MCCANN WORLDGROUP INDIA	MUMBAI	GOLD

**CATEGORY LRR : LOTUS ROOTS**

**NO AWARD**

AS OF 19 MARCH 2017