



INNOVA LOTUS

20 YEARS OF DIVERSITY

**ADFEST 2017**  
**WINNERS LIST**

**CATEGORY IN : INNOVA LOTUS**

CODE	ENTRY TITLE	BRAND	AGENCY	CITY	COMPANY ENTERING	CITY	AWARDS
IN/038 MOVE FROM LRIN/002	SMILE LOCK OUTLET	TOYOTA I-ROAD	DENTSU INC.	TOKYO	DENTSU INC.	TOKYO	GRANDE INNOVA LOTUS
IN/007	LANDCRUISER EMERGENCY NETWORK	TOYOTA	SAATCHI & SAATCHI SYDNEY	SYDNEY	SAATCHI & SAATCHI AUSTRALIA	SYDNEY	INNOVA LOTUS
IN/030	REWORD	REWORD	LEO BURNETT	MELBOURNE	LEO BURNETT MELBOURNE	MELBOURNE	INNOVA LOTUS
IN/002	YMCA PLAYNASIUM	YMCA VICTORIA	MCCANN MELBOURNE	MELBOURNE	MCCANN MELBOURNE	MELBOURNE	FINALIST
IN/004	HEAT TECH WINDOW	HEAT TECH	CHEIL WORLDWIDE	SEOUL	CHEIL WORLDWIDE	SEOUL	FINALIST
IN/010	INTELLIGENT PARKING CHAIR	INTELLIGENT PARKING ASSIST	TBWA\HAKUHODO	TOKYO	TBWA\HAKUHODO INC.	TOKYO	FINALIST
IN/013	+ MET PROJECT	+ MET	J. WALTER THOMPSON JAPAN	TOKYO	J. WALTER THOMPSON JAPAN	TOKYO	FINALIST
IN/019	HELPMET	THAI HEALTH PROMOTION FOUNDATION	BBDO BANGKOK	BANGKOK	BBDO BANGKOK LTD	BANGKOK	FINALIST
IN/021	THE UNUSUAL FOOTBALL FIELD	AP (THAILAND) PUBLIC COMPANY LIMITED	CJ WORX	BANGKOK	CJ WORX	BANGKOK	FINALIST
IN/033	TOUCHABLE INK	THAI SAMSUNG ELECTRONICS / THAI ASSOCIATION OF THE BLIND	J. WALTER THOMPSON BANGKOK	BANGKOK	J. WALTER THOMPSON	BANGKOK	FINALIST
IN/037 MOVE FROM LRIN/001	PERSONAL INNOVATION ACT	SOFTBANK CORP.	SIX INC./HAKUHODO INC.	TOKYO/TOKYO	SIX INC.	TOKYO	FINALIST