



**INTEGRATED
LOTUS**

20 YEARS OF DIVERSITY

**ADFEST 2017
FINALIST**

CATEGORY INT : INTEGRATED LOTUS

CODE	ENTRY TITLE	BRAND	AGENCY	CITY	COMPANY ENTERING	CITY	FINALIST
INT/001	MADE POSSIBLE BY MELBOURNE	UNIVERSITY OF MELBOURNE	MCCANN MELBOURNE	MELBOURNE	MCCANN MELBOURNE	MELBOURNE	FINALIST
INT/005	POCKET PATROL	SAMSUNG	LEO BURNETT	SYDNEY	LEO BURNETT	SYDNEY	FINALIST
INT/011	#BETHEIREYES	SAMSUNG	CHEIL	HONG KONG	CHEIL	HONG KONG	FINALIST
INT/013	LIFE IS ELECTRIC	PANASONIC	DENTSU INC.	TOKYO	DENTSU INC.	TOKYO	FINALIST
INT/016	BAR-B-Q FULFILL	BAR-B-Q PLAZA	GREYNJ UNITED	BANGKOK	GREYNJ UNITED	BANGKOK	FINALIST
INT/018	WARDROBE APARTMENT	SOCIETY FOR COMMUNITY ORGANIZATION	BBDO HONG KONG	HONG KONG	BBDO HONG KONG	HONG KONG	FINALIST
INT/020	DADS #SHARETHELOAD	ARIEL MATIC	BBDO INDIA	MUMBAI	BBDO INDIA	MUMBAI	FINALIST
INT/023	ADIDAS ODDS	ADIDAS	TAPROOT DENTSU	MUMBAI	TAPROOT DENTSU	MUMBAI	FINALIST

AS OF 22 MARCH 2017