

**ENTRIES LIST**  
OUTDOOR LOTUS

**ADFEST 2018**  
**TRANSFORM**

# OUTDOOR LOTUS

# ALL ENTRIES

## BILLBOARD & STREET FURNITURE SUB-CATEGORIES

### CATEGORY OD01 : LARGE/HIGHWAY BILLBOARDS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD01/001	LIGHTNING-POWERED BILLBOARD	VOLVO	GREYNJ UNITED	BANGKOK
OD01/002	HAIR FALLING BILLBOARD	PANTENE	GREYNJ UNITED	BANGKOK
OD01/003	BILLBOARD GO-RIDE SHORT STORY	GO-JEK	GO-JEK INDONESIA	JAKARTA
OD01/004	IT WAS THIS HIGH	YAHOO! JAPAN	HAKUHODO INC.	TOKYO
OD01/005	SCARS OF MISERY - GIRL	INTERNATIONAL DAY OF PEACE CAMPAIGN	HAKUHODO INDONESIA	JAKARTA
OD01/006	SCARS OF MISERY - BOY	INTERNATIONAL DAY OF PEACE CAMPAIGN	HAKUHODO INDONESIA	JAKARTA
OD01/007	FAKE NEWS - SOCIAL	FAKE NEWS AWARENESS	HAKUHODO INDONESIA	JAKARTA
OD01/008	FAKE NEWS - BLOG	FAKE NEWS AWARENESS	HAKUHODO INDONESIA	JAKARTA
OD01/009	SAVANNAH MOON	TICKET TO THE MOON	LOTUS:H	JAKARTA
OD01/010	BEACH MOON	TICKET TO THE MOON	LOTUS:H	JAKARTA
OD01/011	BURNING ELEPHANT	WWF INDONESIA	LOTUS:H	JAKARTA
OD01/012	BURNING TIGER	WWF INDONESIA	LOTUS:H	JAKARTA

### CATEGORY OD02 : MOBILE BILLBOARD & TRANSIT MEDIUM

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD02/001	TONGUE-TIED	WISE MONKEY PUBLICATIONS	DENTSU SINGAPORE PTE LTD	SINGAPORE
OD02/002	INTROVERT	WISE MONKEY PUBLICATIONS	DENTSU SINGAPORE PTE LTD	SINGAPORE
OD02/003	MELTDOWN	WISE MONKEY PUBLICATIONS	DENTSU SINGAPORE PTE LTD	SINGAPORE
OD02/004	NIKE HK JDI	NIKE	WIEDEN+KENNEDY SHANGHAI	SHANGHAI
OD02/005	OMOTESANDO HILLS	VOLVO STUDIO AOYAMA	DENTSU INC.	TOKYO

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD02/006	COMME DES GARÇONS	VOLVO STUDIO AOYAMA	DENTSU INC.	TOKYO
OD02/007	MAISEN	VOLVO STUDIO AOYAMA	DENTSU INC.	TOKYO
OD02/008	CAT	K&J ANTI-TICK SPRAY	DENTSU INDONESIA	JAKARTA
OD02/009	DOG	K&J ANTI-TICK SPRAY	DENTSU INDONESIA	JAKARTA
OD02/010	SHIAWASE BANANA - VENICE	CHIKYUSODACHI SHIAWASE BANANA	J. WALTER THOMPSON JAPAN	TOKYO
OD02/011	SHIAWASE BANANA - PARIS	CHIKYUSODACHI SHIAWASE BANANA	J. WALTER THOMPSON JAPAN	TOKYO
OD02/012	WONDERFUL COMMUTE- BICYCLE	PENGUIN FM	BBDO CHINA	SHANGHAI
OD02/013	WONDERFUL COMMUTE- BUS	PENGUIN FM	BBDO CHINA	SHANGHAI
OD02/014	WONDERFUL COMMUTE- SUBWAY	PENGUIN FM	BBDO CHINA	SHANGHAI
OD02/015	MAKER'S MARK ICONIC GALLERY	MAKER'S MARK	SIX INC	TOKYO
OD02/016	KARMA CHAMELEON	3M	CHEIL WORLDWIDE	HONG KONG
OD02/017	BARBIE GIRL	3M	CHEIL WORLDWIDE	HONG KONG
OD02/018	HEY MACARENA	3M	CHEIL WORLDWIDE	HONG KONG
OD02/019	GRANDPA	PIPILTIN COCOA	DENTSU INDONESIA	JAKARTA
OD02/020	GIRL	PIPILTIN COCOA	DENTSU INDONESIA	JAKARTA
OD02/021	CHOP-CHOP 2.0 _BEEF	AMMELOO CHEF'S EDITION KNIFE SERIES	AMBER CHINA	SHANGHAI
OD02/022	CHOP-CHOP 2.0 _PORK	AMMELOO CHEF'S EDITION KNIFE SERIES	AMBER CHINA	SHANGHAI
OD02/023	CHOP-CHOP 2.0 _MUTTON	AMMELOO CHEF'S EDITION KNIFE SERIES	AMBER CHINA	SHANGHAI
OD02/024	INJURED FERRARI	BAJAJ ALLIANZ INSURNACE	TAPROOT DENTSU	MUMBAI
OD02/025	INJURED PEUGEOT	BAJAJ ALLIANZ INSURNACE	TAPROOT DENTSU	MUMBAI
OD02/026	INJURED JAGUAR	BAJAJ ALLIANZ INSURNACE	TAPROOT DENTSU	MUMBAI
OD02/027	INJURED LAMBORGHINI	BAJAJ ALLIANZ INSURNACE	TAPROOT DENTSU	MUMBAI

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## CATEGORY OD03 : STREET SIGNS & STREET FURNITURE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD03/001	NOW IN FRUIT FLAVOURS	TIC TAC	GREYNJ UNITED	BANGKOK
OD03/002	ASTRONAUT	LEGO	OGILVY GROUP THAILAND	BANGKOK
OD03/003	FIREFIGHTER	LEGO	OGILVY GROUP THAILAND	BANGKOK
OD03/004	ROCKSTAR	LEGO	OGILVY GROUP THAILAND	BANGKOK

## AMBIENT & OTHER OUTDOOR SUB-CATEGORIES

### CATEGORY OD04 : AMBIENT: SMALL SCALE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD04/001	HOOD HOUSE	MOLLY'S PET SHOP	CHEIL WORLDWIDE	SEOUL
OD04/002	TOKYO PEN PIXEL	MUJI	R/GA TOKYO	TOKYO
OD04/003	PIECES IN HARMONY	KINTSUGI	I&S BBDO INC.	TOKYO
OD04/004	CLEAN LIGHT HAND SOAP	ZANTIIS	DENTSU ONE (BANGKOK) LTD.	BANGKOK
OD04/005	SILENCED NEWSPAPER	TOKYO SHIMBUN	DENTSU INC.	TOKYO
OD04/006	FACE TARGETING AD	MICROSOFT JAPAN CO., LTD.	HAKUHODO INC.	TOKYO
OD04/007	WASHABLE BOOK	SAVE SOAP PROJECT	MCCANN HEALTHCARE WORLDWIDE JAPAN, INC.	TOKYO
OD04/008	VEGELOOP	COMPOSTER	DAIKO ADVERTISING INC.	TOKYO
OD04/009	IMMUNITY CHARM	MINISTRY OF PUBLIC HEALTH, AFGHANISTAN	MCCANN WORLDGROUP INDIA	MUMBAI
OD04/010	SPEED LIMIT MONK STATUE	ROAD SAFETY CAMPAIGN	BBDO BANGKOK LTD	BANGKOK
OD04/011	LIVING TRASH	RHR HOME	BBDO CHINA	SHANGHAI
OD04/012	THE LIFE SAVING POT	MANULIFE SINGAPORE	TBWA SINGAPORE PTE LTD	SINGAPORE
OD04/013	SMARTPHONE ZOMBIES	LAST EMPIRE WAR Z	DENTSU CREATIVE X INC.	TOKYO
OD04/014	LOOK CLOSER	SOCIAL MESSAGE	DENTSU EAST JAPAN INC.	TOKYO

**CATEGORY OD05 : AMBIENT: LARGE SCALE**

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD05/001	2018 HAPPY TOGETHER SOCIAL CAMPAIGN	TAIPEI 101	ISOBAR	TAIPEI
OD05/002	DUNK THE JUNK	ADIDAS	CHEIL INDIA	GURGAON
OD05/003	GREEN LIGHT RUN	PURE BOOST	TBWA\HAKUHODO INC.	TOKYO
OD05/004	INCONVENIENCE STORES	SWANN INSURANCE	CHE PROXIMITY	MELBOURNE
OD05/005	KFC COLONEL'S COFFEE	KFC	WIEDEN+KENNEDY SHANGHAI	SHANGHAI
OD05/006	NIKE SHANGHAI FAST	NIKE	WIEDEN+KENNEDY SHANGHAI	SHANGHAI
OD05/007	DEAD WHALE	REFUSE PLASTIC	DENTSU JAYME SYFU	MANILA
OD05/008	CREATION IS DESTRUCTION.	CORPORATE	HAKUHODO INC.	TOKYO
OD05/009	LIVING LANDSCAPES	LATROBE UNIVERSITY	AIRBAG	MELBOURNE
OD05/010	HOTEL HIGHWAY	SLEEPPAYS	HAKUHODO KETTLE INC.	TOKYO
OD05/011	YURU SPORTS ~SPORTS FOR ALL, TRULY FOR ALL~	YURU SPORTS	DENTSU INC.	TOKYO
OD05/012	DIGITAL PUPPETRY	MELBOURNE INTERNATIONAL FILM FESTIVAL	MCCANN MELBOURNE	MELBOURNE
OD05/013	THE HISTORY AND BENEFITS OF TACTILE PAVING	SIMPLESHOW FOUNDATION	SIMPLESHOW JAPAN INC.	TOKYO
OD05/014	DB EXPORT BEER BOTTLE SAND	DB EXPORT	COLENZO BBDO	AUCKLAND
OD05/015	THE VERTIGO INVITATION	HEINEKEN	J. WALTER THOMPSON	BANGKOK
OD05/016	SAMSUNG GALAXY NOTE 8: THE SISTINE CHAPEL DOME MOVING PROJECT	SAMSUNG	BLUEFOCUS DIGITAL	BEIJING
OD05/017	RAINBOW LIONS	HSBC	GREY ADVERTISING HONG KONG LIMITED	HONG KONG

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD05/018	WASO VEGETABLE MUSEUM	WASO	1→10DESIGN, INC.	TOKYO
OD05/019	GREAT MOMENTS CAN LAST	TENCENT VIDEO	THE NINE SHANGHAI	SHANGHAI
OD05/020	PAID HOLIDAY PRESENT PROJECT.	KIRIN AFTERNOON TEA	FRONTAGE INC.	TOKYO
OD05/021	RHYTHM OF LOVE WALL	7-ELEVEN TAIWAN CSR	ADK TAIWAN	TAIPEI
OD05/022	A THREAD OF HOPE	BAO BEI HUI JIA - NGO FOR MISSING CHILDREN	TBWA\SHANGHAI	SHANGHAI
OD05/023	THE WORLD'S 1ST #SMARTPHONE FIREWORKS FESTIVAL	NTT DOCOMO	ADK JAPAN	TOKYO
OD05/024	MOUNTAIN BEACH HOUSE	CUP NOODLES SEAFOOD NOODLE	DENTSU INC.	TOKYO
OD05/025	WATCHING POSTERS	PANASONIC CCTV CAMERAS	TAPROOT DENTSU	MUMBAI
OD05/026	OUT OF HOME-PERFORMER + LANDMARK OUTDOOR CAMPAIGN	COLORS	VIACOM 18 MEDIA PVT LTD	MUMBAI
OD05/027	KINDNESS AMBASSADORS	VISA INDIA	BBDO INDIA	MUMBAI

### CATEGORY OD06 : ELECTRONIC POSTER & VIDEO

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD06/001	MAJOLICA MUSEUM	MAJOLICA MAJORCA	BBMEDIA INC	TOKYO
OD06/002	THE RED MT. FUJI MADE OF MIYAZAKI WAGYU	MIYAZAKI-BEEF	SUN-AD COMPANY LIMITED	TOKYO
OD06/003	CHINATOWN COMES ALIVE	SINGAPORE TOURISM BOARD	TBWA SINGAPORE PTE LTD	SINGAPORE

### CATEGORY OD07 : POINT OF PURCHASE (POP) DISPLAY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD07/001	APPLICATION FRIES	MCDONALD'S PHILIPPINES	TBWA\SANTIAGO MANGADA PUNO	MANILA
OD07/002	WATCHING POSTERS	PANASONIC CCTV CAMERAS	TAPROOT DENTSU	MUMBAI

**CATEGORY OD08 : GUERILLA MARKETING**

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD08/001	CUT THROUGH THE COLOUR, OREO	MONDELEZ JAPAN	MCCANN TOKYO	TOKYO
OD08/002	GREEN LIGHT RUN	PURE BOOST	TBWA\HAKUHODO INC.	TOKYO
OD08/003	"LORD BAO'S BUN...LUNCHTIME BAO"	THANACHART CASH YOUR CAR	YOUNGSANTI	BANGKOK
OD08/004	DEAD WHALE	REFUSE PLASTIC	DENTSU JAYME SYFU	MANILA
OD08/005	CRUISING JEANS	ORIGINAL JEANS	HAKUHODO INC.	TOKYO
OD08/006	HOME IS NOT A BOXING RING	WOMEN AND MEN PROGRESSIVE FOUNDATION	J. WALTER THOMPSON	BANGKOK
OD08/007	DID YOU SEE THAT?	FOUNDATION FOR WOMEN	DENTSU ONE (BANGKOK) LTD.	BANGKOK
OD08/008	HOTEL HIGHWAY	SLEEPDAYS	HAKUHODO KETTLE INC.	TOKYO
OD08/009	THE AMPHIBIOUS DELIVERY	KFC	OGILVY & MATHER PHILIPPINES	MANILA
OD08/010	DIGITAL PUPPETRY	MELBOURNE INTERNATIONAL FILM FESTIVAL	MCCANN MELBOURNE	MELBOURNE
OD08/011	RAINBOW LIONS	HSBC	GREY ADVERTISING HONG KONG LIMITED	HONG KONG
OD08/012	RHYTHM OF LOVE WALL	7-ELEVEN TAIWAN CSR	ADK TAIWAN	TAIPEI
OD08/013	CATARART	THE JOHN FAWCETT FOUNDATION	TBWA SINGAPORE PTE LTD	SINGAPORE
OD08/014	COURTS - COME SLEEP WITH US	COURTS	SINGAPORE PRESS HOLDINGS	SINGAPORE
OD08/015	THE LIFE SAVING POT	MANULIFE SINGAPORE	TBWA SINGAPORE PTE LTD	SINGAPORE
OD08/016	POLAR PROMOTION DOGGY	TAIWAN BEER	UNITED ADVERTISING CO.,LTD	TAIPEI
OD08/017	ON GROUND ACTIVATION - KONA KONA BANEGA MANCH	COLORS	VIACOM 18 MEDIA PVT LTD	MUMBAI

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## POSTER SUB-CATEGORIES

### CATEGORY OD09 : FOOD

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD09/001	GOAT	RELAXA	DENTSU ONE INDONESIA	JAKARTA
OD09/002	COW	RELAXA	DENTSU ONE INDONESIA	JAKARTA
OD09/003	AUTHENTIC TASTE JAPANESE	SOUPDAREN	MCGARRYBOWEN	SHANGHAI
OD09/004	AUTHENTIC TASTE KOREAN	SOUPDAREN	MCGARRYBOWEN	SHANGHAI
OD09/005	NOW IN MANGO	TIC TAC	GREYNJ UNITED	BANGKOK
OD09/006	NOW IN APPLE	TIC TAC	GREYNJ UNITED	BANGKOK
OD09/007	NOW IN ORANGE	TIC TAC	GREYNJ UNITED	BANGKOK
OD09/008	GRANDPA	PIPILTIN COCOA	DENTSU INDONESIA	JAKARTA
OD09/009	GIRL	PIPILTIN COCOA	DENTSU INDONESIA	JAKARTA
OD09/010	SHIAWASE BANANA - VENICE	CHIKYUSODACHI SHIAWASE BANANA	J. WALTER THOMPSON JAPAN	TOKYO
OD09/011	SHIAWASE BANANA - PARIS	CHIKYUSODACHI SHIAWASE BANANA	J. WALTER THOMPSON JAPAN	TOKYO

### CATEGORY OD10 : BEVERAGES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD10/001	BREWED BY THE SUN - BREWMASTER	TIGER BEER	BBDO SINGAPORE	SINGAPORE
OD10/002	BREWED BY THE SUN - BRIGHT IDEA	TIGER BEER	BBDO SINGAPORE	SINGAPORE
OD10/003	FACEKINI 1	BAIJIU	OGILVY & MATHER GROUP HK	HONG KONG
OD10/004	FACEKINI 2	BAIJIU	OGILVY & MATHER GROUP HK	HONG KONG
OD10/005	FACEKINI 3	BAIJIU	OGILVY & MATHER GROUP HK	HONG KONG
OD10/006	FLYING DOG - STICK	ANCHOR	BBDO CHINA	SHANGHAI
OD10/007	FLYING DOG - FRISBEE	ANCHOR	BBDO CHINA	SHANGHAI
OD10/008	FLYING DOG - BALL	ANCHOR	BBDO CHINA	SHANGHAI



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## CATEGORY OD11 : BEAUTY, HEALTH & PERSONAL CARE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD11/001	I GOT IT / NEEDLE	HEARING AIDS (DMEDHEARING CENTER CO.,LTD.)	YOUNGSANTI	BANGKOK
OD11/002	I GOT IT / PENCIL LEAD	HEARING AIDS (DMEDHEARING CENTER CO.,LTD.)	YOUNGSANTI	BANGKOK
OD11/003	I GOT IT / TOOTHPICK	HEARING AIDS (DMEDHEARING CENTER CO.,LTD.)	YOUNGSANTI	BANGKOK
OD11/004	FRESHNESS - BAMBOO	BELO MEN DEO	DENTSU JAYME SYFU	MANILA
OD11/005	FRESHNESS - LEAVES	BELO MEN DEO	DENTSU JAYME SYFU	MANILA
OD11/006	FRESHNESS - FLOWERS	BELO MEN DEO	DENTSU JAYME SYFU	MANILA
OD11/007	DOSA	DABUR GASTRINA	MCCANN WORLDGROUP INDIA	MUMBAI
OD11/008	THALI	DABUR GASTRINA	MCCANN WORLDGROUP INDIA	MUMBAI
OD11/009	ROKUROKUBI	NODOGLE	DENTSU ONE (BANGKOK) LTD.	BANGKOK

## CATEGORY OD12 : FASHION, SPORTS & ACCESSORIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD12/001	SAVANNAH MOON	TICKET TO THE MOON	LOTUS:H	JAKARTA
OD12/002	BEACH MOON	TICKET TO THE MOON	LOTUS:H	JAKARTA

## CATEGORY OD13 : CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD13/001	MASTERPIECES OF A MASTERPIECE	MERCEDES BENZ	BBDO (MALAYSIA) SDN BHD	KUALA LUMPUR

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## CATEGORY OD14 : HOUSEHOLD PRODUCTS & MAINTENANCE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD14/001	NATURAL ICE	THERMOS	MCCANN TOKYO	TOKYO
OD14/002	CHILI PEPPERS	THERMOS	MCCANN TOKYO	TOKYO
OD14/003	SALT	THERMOS	MCCANN TOKYO	TOKYO
OD14/004	CHARCOAL	THERMOS	MCCANN TOKYO	TOKYO
OD14/005	INK	BREEZE LAUNDRY DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE
OD14/006	MUSTARD	BREEZE LAUNDRY DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE
OD14/007	SOY SAUCE	BREEZE LAUNDRY DETERGENT	MULLENLOWE SINGAPORE	SINGAPORE
OD14/008	CAT	K&J ANTI-TICK SPRAY	DENTSU INDONESIA	JAKARTA
OD14/009	DOG	K&J ANTI-TICK SPRAY	DENTSU INDONESIA	JAKARTA
OD14/010	KARMA CHAMELEON	3M	CHEIL WORLDWIDE	HONG KONG
OD14/011	BARBIE GIRL	3M	CHEIL WORLDWIDE	HONG KONG
OD14/012	HEY MACARENA	3M	CHEIL WORLDWIDE	HONG KONG
OD14/013	CHOP-CHOP 2.0 _BEEF	AMMELOO CHEF'S EDITION KNIFE SERIES	AMBER CHINA	SHANGHAI
OD14/014	CHOP-CHOP 2.0 _PORK	AMMELOO CHEF'S EDITION KNIFE SERIES	AMBER CHINA	SHANGHAI
OD14/015	CHOP-CHOP 2.0 _MUTTON	AMMELOO CHEF'S EDITION KNIFE SERIES	AMBER CHINA	SHANGHAI

## CATEGORY OD15 : ELECTRONICS, HOME APPLIANCES & FURNISHING

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD15/001	SPLASHED	OPPO	J. WALTER THOMPSON JAKARTA	JAKARTA
OD15/002	SMOKED	OPPO	J. WALTER THOMPSON JAKARTA	JAKARTA
OD15/003	ORGAN TRAFFICKED VICTIMS	MI BUNNY WATCH Q	IDO	SHANGHAI

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD15/004	RURAL	MI BUNNY WATCH Q	IDO	SHANGHAI
OD15/005	URBAN JUNGLE	MI BUNNY WATCH Q	IDO	SHANGHAI
OD15/006	NATURAL DISASTER	MI BUNNY WATCH Q	IDO	SHANGHAI
OD15/007	CHUBBY PIG	MIDEA AIR FRYER	LOTUS:H	JAKARTA
OD15/008	FATTY COW	MIDEA AIR FRYER	LOTUS:H	JAKARTA
OD15/009	FIRE FIGHTER	ELIDE FIRE EXTINGUISHING BALL	BBDO BANGKOK LTD	BANGKOK
OD15/010	FIRE TRUCK	ELIDE FIRE EXTINGUISHING BALL	BBDO BANGKOK LTD	BANGKOK
OD15/011	FIRE HYDRANT	ELIDE FIRE EXTINGUISHING BALL	BBDO BANGKOK LTD	BANGKOK
OD15/012	EQUAL COMFORT 1	HITACHI	DENTSU IMPACT PRIVATE LIMITED (DENTSU AEGIS NETWORK)	GURGAON
OD15/013	EQUAL COMFORT 2	HITACHI	DENTSU IMPACT PRIVATE LIMITED (DENTSU AEGIS NETWORK)	GURGAON
OD15/014	EQUAL COMFORT 3	HITACHI	DENTSU IMPACT PRIVATE LIMITED (DENTSU AEGIS NETWORK)	GURGAON
OD15/015	BLOCK OUT THE CHAOS: BABIES	JBL	CHEIL WORLDWIDE	HONG KONG
OD15/016	BLOCK OUT THE CHAOS: DOGS	JBL	CHEIL WORLDWIDE	HONG KONG
OD15/017	BLOCK OUT THE CHAOS: WIFE & DAUGHTER	JBL	CHEIL WORLDWIDE	HONG KONG

## CATEGORY OD16 : RETAIL

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD16/001	LIPSTICK	ENOCH & LOIS	BBDO CHINA	BEIJING
OD16/002	VASE	ENOCH & LOIS	BBDO CHINA	BEIJING
OD16/003	MISSED CALLS	ENOCH & LOIS	BBDO CHINA	BEIJING
OD16/004	LOVING BANGKOK NIGHT 1	MCDONALD'S	TBWA (THAILAND) CO.,LTD.	BANGKOK
OD16/005	LOVING BANGKOK NIGHT 2	MCDONALD'S	TBWA (THAILAND) CO.,LTD.	BANGKOK

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD16/006	LOVING BANGKOK NIGHT 3	MCDONALD'S	TBWA (THAILAND) CO.,LTD.	BANGKOK
OD16/007	LOVING BANGKOK NIGHT 4	MCDONALD'S	TBWA (THAILAND) CO.,LTD.	BANGKOK
OD16/008	LOVING BANGKOK NIGHT 5	MCDONALD'S	TBWA (THAILAND) CO.,LTD.	BANGKOK
OD16/009	CONTRACTOR	MCDELIVERY	TBWA (THAILAND) CO.,LTD.	BANGKOK
OD16/010	BASKETBALL	MCDELIVERY	TBWA (THAILAND) CO.,LTD.	BANGKOK
OD16/011	WINDOW DRESSER	MCDELIVERY	TBWA (THAILAND) CO.,LTD.	BANGKOK
OD16/012	HURRICANE-JESSICA	CLOSE TO NATURE FLOWERS	BBDO BANGKOK LTD	BANGKOK
OD16/013	HURRICANE-KATHY	CLOSE TO NATURE FLOWERS	BBDO BANGKOK LTD	BANGKOK
OD16/014	HURRICANE-JUSTIN	CLOSE TO NATURE FLOWERS	BBDO BANGKOK LTD	BANGKOK

## CATEGORY OD17 : TRAVEL, ENTERTAINMENT & COMMUNICATION MEDIA

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD17/001	WELCOME BAG "S"	LOCK BOX	PRAKIT ADVERTISING LIMITED	BANGKOK
OD17/002	WELCOME BAG "M"	LOCK BOX	PRAKIT ADVERTISING LIMITED	BANGKOK
OD17/003	WELCOME BAG "L"	LOCK BOX	PRAKIT ADVERTISING LIMITED	BANGKOK
OD17/004	WELCOME BAG "XL"	LOCK BOX	PRAKIT ADVERTISING LIMITED	BANGKOK
OD17/005	CEO	GOJEK	J. WALTER THOMPSON JAKARTA	JAKARTA
OD17/006	STUDENT	GOJEK	J. WALTER THOMPSON JAKARTA	JAKARTA
OD17/007	FAN	GOJEK	J. WALTER THOMPSON JAKARTA	JAKARTA
OD17/008	TONGUE-TIED	WISE MONKEY PUBLICATIONS	DENTSU SINGAPORE PTE LTD	SINGAPORE
OD17/009	INTROVERT	WISE MONKEY PUBLICATIONS	DENTSU SINGAPORE PTE LTD	SINGAPORE
OD17/010	MELTDOWN	WISE MONKEY PUBLICATIONS	DENTSU SINGAPORE PTE LTD	SINGAPORE
OD17/011	ASTRONAUT	LEGO	OGILVY GROUP THAILAND	BANGKOK
OD17/012	FIREFIGHTER	LEGO	OGILVY GROUP THAILAND	BANGKOK

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD17/013	ROCKSTAR	LEGO	OGILVY GROUP THAILAND	BANGKOK
OD17/014	GET THE MUSIC RIGHT - PEKING OPERA	SYN	BBDO CHINA	SHANGHAI
OD17/015	GET THE MUSIC RIGHT - ROCK	SYN	BBDO CHINA	SHANGHAI
OD17/016	GET THE MUSIC RIGHT - OPERA	SYN	BBDO CHINA	SHANGHAI
OD17/017	BEYOND AN ORDINARY WORLD - HOW COLLABORATION INSPIRES ORDINARY TO EXTRAORDINARY	SYN MUSIC LTD.	BBDO GUERRERO	MANILA
OD17/018	UNFORTUNATE NEWS	ENCYCLOPEDIA OF UNFORTUNATE CREATURES	SUN-AD COMPANY LIMITED	TOKYO

## CATEGORY OD18 : FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD18/001	STORM TROOPER MUG #501	GLOBE QUIZ NIGHT	J. WALTER THOMPSON PH	MANILA
OD18/002	PAN MODEL NO. BB-8	GLOBE QUIZ NIGHT	J. WALTER THOMPSON PH	MANILA
OD18/003	DOOR KNOB VERSION TIE FIGHTER	GLOBE QUIZ NIGHT	J. WALTER THOMPSON PH	MANILA
OD18/004	DEATH STAR I MANHOLE	GLOBE QUIZ NIGHT	J. WALTER THOMPSON PH	MANILA
OD18/005	INJURED FERRARI	BAJAJ ALLIANZ INSURNACE	TAPROOT DENTSU	MUMBAI
OD18/006	INJURED PEUGEOT	BAJAJ ALLIANZ INSURNACE	TAPROOT DENTSU	MUMBAI
OD18/007	INJURED JAGUAR	BAJAJ ALLIANZ INSURNACE	TAPROOT DENTSU	MUMBAI
OD18/008	INJURED LAMBORGHINI	BAJAJ ALLIANZ INSURNACE	TAPROOT DENTSU	MUMBAI
OD18/009	KINDNESS AMBASSADORS	VISA INDIA	BBDO INDIA	MUMBAI

## CATEGORY OD19 : CORPORATE IMAGE

NO ENTRY

# OUTDOOR LOTUS

# ALL ENTRIES

## CATEGORY OD20 : CORPORATE SOCIAL RESPONSIBILITY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD20/001	SCARS OF MISERY - BOY	INTERNATIONAL DAY OF PEACE CAMPAIGN	HAKUHODO INDONESIA	JAKARTA
OD20/002	SCARS OF MISERY - OLD MAN	INTERNATIONAL DAY OF PEACE CAMPAIGN	HAKUHODO INDONESIA	JAKARTA
OD20/003	FAKE NEWS - SOCIAL	FAKE NEWS AWARENESS	HAKUHODO INDONESIA	JAKARTA
OD20/004	FAKE NEWS - BLOG	FAKE NEWS AWARENESS	HAKUHODO INDONESIA	JAKARTA

## CATEGORY OD21 : PUBLIC SERVICES & CAUSE APPEALS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD21/001	SET YOUR MIND FREE: BLIND	GREENLIFE REHAB	ASIATIC MARKETING COMMUNICATIONS LIMITED	DHAKA
OD21/002	SET YOUR MIND FREE: DEAF	GREENLIFE REHAB	ASIATIC MARKETING COMMUNICATIONS LIMITED	DHAKA
OD21/003	SET YOUR MIND FREE: MUTE	GREENLIFE REHAB	ASIATIC MARKETING COMMUNICATIONS LIMITED	DHAKA
OD21/004	RISE UP FOR WOMEN 1	RADIO SHADHIN	ASIATIC MARKETING COMMUNICATIONS LIMITED	DHAKA
OD21/005	RISE UP FOR WOMEN 2	RADIO SHADHIN	ASIATIC MARKETING COMMUNICATIONS LIM	DHAKA
OD21/006	THE POSTER YOU CAN'T READ	FOUNDATION FOR THE BLIND IN THAILAND UNDER THE ROYAL PATRONAGE OF H.M. THE QUEEN	DENTSU ONE (BANGKOK) LTD.	BANGKOK
OD21/007	SIDEWAYS GROWTH CHART: GIRAFFE	SINGAPORE WELLNESS ASSOCIATION	MCCANN HEALTH	SINGAPORE
OD21/008	SIDEWAYS GROWTH CHART: TREE	SINGAPORE WELLNESS ASSOCIATION	MCCANN HEALTH	SINGAPORE
OD21/009	SIDEWAYS GROWTH CHART: DINOSAUR	SINGAPORE WELLNESS ASSOCIATION	MCCANN HEALTH	SINGAPORE
OD21/010	DUGONG	ANIMAL SAVING	DENTSU X (THAILAND) LTD. (HEAD OFFICE)	BANGKOK

# OUTDOOR LOTUS

# ALL ENTRIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
OD21/011	HORNBILL	ANIMAL SAVING	DENTSU X (THAILAND) LTD. (HEAD OFFICE)	BANGKOK
OD21/012	GIBBON	ANIMAL SAVING	DENTSU X (THAILAND) LTD. (HEAD OFFICE)	BANGKOK
OD21/013	TRUE PORTRAIT	DISEASE AWARENESS COMMUNICATION	MCCANN HEALTHCARE WORLDWIDE JAPAN, INC.	TOKYO
OD21/014	DROUGHT	GREENPEACE	HAKUHODO MALAYSIA	SELANGOR
OD21/015	BURNING ELEPHANT	WWF INDONESIA	LOTUS:H	JAKARTA
OD21/016	BURNING TIGER	WWF INDONESIA	LOTUS:H	JAKARTA
OD21/017	FEMALE IN THE WOMB	DONATE ORGAN	DENTSU IMPACT PRIVATE LIMITED (DENTSU AEGIS NETWORK)	GURGAON
OD21/018	MALE IN THE WOMB	DONATE ORGAN	DENTSU IMPACT PRIVATE LIMITED (DENTSU AEGIS NETWORK)	GURGAON
OD21/019	OLD MAN IN THE WOMB	DONATE ORGAN	DENTSU IMPACT PRIVATE LIMITED (DENTSU AEGIS NETWORK)	GURGAON
OD21/020	BUNKER BED	ANTI CHILD ABUSE	BATES CHI & PARTNERS	JAKARTA
OD21/021	TAKE COVER	ANTI CHILD ABUSE	BATES CHI & PARTNERS	JAKARTA
OD21/022	DIGITAL TATTOO	PUBLIC AWARENESS	I&S BBDO INC.	TOKYO

## CATEGORY LROD : LOTUS ROOTS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
LROD/001	2018 HAPPY TOGETHER SOCIAL CAMPAIGN	TAIPEI 101	ISOBAR	TAIPEI
LROD/002	NATURAL ICE	THERMOS	MCCANN TOKYO	TOKYO
LROD/003	CHILI PEPPERS	THERMOS	MCCANN TOKYO	TOKYO
LROD/004	SALT	THERMOS	MCCANN TOKYO	TOKYO
LROD/005	CHARCOAL	THERMOS	MCCANN TOKYO	TOKYO
LROD/006	THE HISTORY AND BENEFITS OF TACTILE PAVING	SIMPLESHOW FOUNDATION	SIMPLESHOW JAPAN INC.	TOKYO

## OUTDOOR LOTUS

## ALL ENTRIES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
LROD/007	IT WAS THIS HIGH	YAHOO! JAPAN	HAKUHODO INC.	TOKYO
LROD/008	SPEED LIMIT MONK STATUE	ROAD SAFETY CAMPAIGN	BBDO BANGKOK LTD	BANGKOK
LROD/009	THE LIFE SAVING POT	MANULIFE SINGAPORE	TBWA SINGAPORE PTE LTD	SINGAPORE

AS OF 16 MARCH 2018