

ENTRIES LIST
INTERACTIVE LOTUS

ADFEST 2018
TRANSFORM

INTERACTIVE LOTUS

ALL ENTRIES

WEB PLATFORM SUB-CATEGORIES

CATEGORY IT01 : WEBSITE: BEST CONSUMER WEBSITE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT01/001	CONVERSE ALL STAR 100 17FW CAMPAIGN "KAMON, JAPAN!"	CONVERSE	HAKUHODO I-STUDIO INC.	TOKYO
IT01/002	CONVERSE ALL STAR 100 18SS CAMPAIGN "TRAVEL WITH CONVERSE"	CONVERSE	HAKUHODO I-STUDIO INC.	TOKYO
IT01/003	GR CONFIGURATOR	GR	HAKUHODO I-STUDIO INC.	TOKYO
IT01/004	IMMORTAL ADOPTION	THAI DOG HOUSE	BBDO BANGKOK LTD	BANGKOK
IT01/005	PADOSPUR - BIGGBOSS SEASON 11	COLORS	VIACOM 18 MEDIA PVT LTD	MUMBAI
IT01/006	YEAR WITH UBER	UBER	R/GA SINGAPORE	SINGAPORE

CATEGORY IT02 : WEBSITE: SELF-PROMOTION & CORPORATE WEBSITE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT02/001	YAMAZAKI MOMENTS	SUNTORY YAMAZAKI DISTILLERY	TOHOKUSHINSHA FILM CORPORATION	TOKYO
IT02/002	ELECTION IN THE DARK	WEBSERVICE	DENTSU INC.	TOKYO
IT02/003	YEAR WITH UBER	UBER	R/GA SINGAPORE	SINGAPORE
IT02/004	SONGS OF TRANSIENCE	CHEER CHEN	MEDIALAND DIGITAL STRATEGY LIMITED	TAIPEI
IT02/005	DONATE 4 BIRDS THE SUSTAINABLE IOT BOOK	CHARITIES & NON-PROFIT	DENTSU INC.	TOKYO

INTERACTIVE LOTUS

ALL ENTRIES

DIGITAL INTEGRATED CAMPAIGN SUB-CATEGORIES

CATEGORY IT03 : DIGITAL INTEGRATED CAMPAIGN: FAST MOVING CONSUMER GOODS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT03/001	BANGGA DENGAN WARNA KULITMU	CLEAN & CLEAR	DDB GROUP INDONESIA/ PT INAZUMA INDONESIA	JAKARTA
IT03/002	EXPLORINGTEA MICRO CHADO	EXPLORINGTEA	ISOBAR	TAIPEI
IT03/003	FAMILY'S SECRETS	REGAINE	ISOBAR	TAIPEI
IT03/004	AI LIFE ADVICE HOTLINE	SNICKERS	HAKUHODO PRODUCT'S INC.	TOKYO
IT03/005	BACARDI GRAFFITI HALLOWEEN	BACARDI	I&S BBDO INC.	TOKYO

CATEGORY IT04 : DIGITAL INTEGRATED CAMPAIGN: DURABLE CONSUMER GOODS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT04/001	TRIAL ZONE	NIKE BASKETBALL TAIWAN	+ING	TAIPEI
IT04/002	CONVERSE ALL STAR HACK	CONVERSE	HAKUHODO I-STUDIO INC.	TOKYO
IT04/003	CLOSE YOUR EYES	JINS	HAKUHODO MAGNET INC.	TOKYO

CATEGORY IT05 : DIGITAL INTEGRATED CAMPAIGN: CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT05/001	UNKAI NAVI	CORPORATE	AID-DCC INC.	TOKYO
IT05/002	HEART BEATING BEAUTY	HYUNDAI SONATA	INNOCEAN WORLDWIDE	SEOUL
IT05/003	HYDROGEN ELECTRIC HOUSE	HYUNDAI FCEV	INNOCEAN WORLDWIDE	SEOUL
IT05/004	LICENCE TO THRILL	PORSCHE	HAVAS SINGAPORE	SINGAPORE
IT05/005	LEAF ELECTRIC CINEMA	NISSAN	TBWA KOREA	SEOUL

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CATEGORY IT06 : DIGITAL INTEGRATED CAMPAIGN: FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT06/001	VOTE FOR SICK CHILDREN	NTU CHILDREN'S HEALTH FOUNDATION	MCCANN WORLDGROUP TAIWAN	TAIPEI
IT06/002	TAP FOR YOUR TOWN	MASTERCARD CONTACTLESS	MCCANN	SYDNEY
IT06/003	STORIES OF VICTORY	ROBI AXIATA LIMITED	X	DHAKA
IT06/004	VOICE CHOCOLATE	CORPORATE	TAIYO KIKAKU CO.,LTD.	TOKYO
IT06/005	TATA CAPITAL SALAAM LOANS	TATA CAPITAL FINANCIAL SERVICE	TATA CAPITAL FINANCIAL SERVICES LIMITED	MUMBAI

CATEGORY IT07 : DIGITAL INTEGRATED CAMPAIGN: RETAIL, TRAVEL, ENTERTAINMENT & COMMUNICATION MEDIA

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT07/001	RAP BATTLE	LINE TODAY	MULLENLOWE INDONESIA	JAKARTA
IT07/002	PARFUMS DE VOYAGE	CATHAY PACIFIC	MCCANN	SYDNEY

CATEGORY IT08 : DIGITAL INTEGRATED CAMPAIGN: CORPORATE IMAGE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT08/001	THE DAUGHTER'S LITTLE LOVE SONG	HONDA CR-V	DENTSU ONE TAIPEI	TAIPEI
IT08/002	TOKYO ISLAN-DATE MESSAGING	TOKYO 11 ISLANDS	DAIKO ADVERTISING INC.	TOKYO
IT08/003	NOODLES SLURPING NOISE CANCELING FORK "OTOHIKO"	NISSIN FOODS HOLDINGS CO., LTD. (CORPORATE BRAND)	DENTSU INC.	TOKYO
IT08/004	SHACKLETON'S RETURN	HYUNDAI MOTOR COMPANY	INNOCEAN WORLDWIDE	SEOUL

CATEGORY IT09 : DIGITAL INTEGRATED CAMPAIGN: CORPORATE SOCIAL RESPONSIBILITY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT09/001	DONATE YOUR FENCING GEAR PROJECT	INTERNATIONAL FENCING FEDERATION (FIE)	SIMPLESHOW JAPAN INC.	TOKYO
IT09/002	KIND WORDS RINGBACK TONE	GS CALTEX	ADQUA INTERACTIVE	SEOUL
IT09/003	THE ENERGY POLICY	AGL	MCCANN MELBOURNE	MELBOURNE
IT09/004	THE TANGIBLE MANNER	IS JAPAN COOL?	ENJIN TOKYO	TOKYO
IT09/005	UNIQLO VIRTUAL KIDS STORE MANAGEMENT TRAINING CAMP	FAST RETAILING (CHINA) TRADING CO., LTD.	D2C CHINA	SHANGHAI
IT09/006	STORIES OF VICTORY	ROBI AXIATA LIMITED	X	DHAKA
IT09/007	A MEME GALLERY	TENCENT	TENCENT	SHENZHEN
IT09/008	ARTS&MINDS	ARTS&MINDS	KHEMISTRY	BRISBANE
IT09/009	SAFETY DRIVERS ON THE WAY	GAC HONDA	GIMC-HAKUHODO INTEGRATED MARKETING CO., LTD	GUANGZHOU
IT09/010	LIGHTENING UP THE GROWING TREE " THE 4TH MYOVISION CHILDREN-AIDING PROJECT OF CARL ZEISS	MYOVISION	GIMC-HAKUHODO INTEGRATED MARKETING CO., LTD	GUANGZHOU
IT09/011	THE FADING FONT	ALZHEIMER'S DISEASE AWARENESS COMMUNICATION	MCGARRYBOWEN	SHANGHAI
IT09/012	CYBERBULLYING VACCINE APP	KOREA ASSOCIATION OF SCHOOL VIOLENCE VICTIMS FAMILIES	INNOCEAN WORLDWIDE	SEOUL
IT09/013	#THINGS DONT JUDGE (INTEGRATED)	EBAY INDIA	BBDO INDIA	MUMBAI
IT09/014	ELECTION IN THE DARK	WEBSERVICE	DENTSU INC.	TOKYO
IT09/015	RHYTHM OF LOVE WALL	7-ELEVEN TAIWAN CSR	ADK TAIWAN	TAIPEI

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DIGITAL DESIGN SUB-CATEGORIES

CATEGORY IT10 : USER EXPERIENCE ON WEBSITE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT10/001	TOKYO ISLAN-DATE MESSAGING	TOKYO 11 ISLANDS	DAIKO ADVERTISING INC.	TOKYO
IT10/002	CONVERSE ALL STAR HACK	CONVERSE	HAKUHODO I-STUDIO INC.	TOKYO
IT10/003	GR CONFIGURATOR	GR	HAKUHODO I-STUDIO INC.	TOKYO
IT10/004	THE TANGIBLE MANNER	IS JAPAN COOL?	ENJIN TOKYO	TOKYO
IT10/005	HITOTOKI CLOCK	HITOTOKI	DENTSU INC.	TOKYO
IT10/006	CAT CRITIC	FRISKIES	MCCANN	SYDNEY
IT10/007	QSO OUR STORY, YOUR STORY	OUR STORY, YOUR STORY	KHEMISTRY	BRISBANE
IT10/008	CUBE MOVIE	GALAXY S8	CHEIL WORLDWIDE	SEOUL
IT10/009	ELECTION IN THE DARK	WEBSERVICE	DENTSU INC.	TOKYO

CATEGORY IT11 : WEB BANNER, DISPLAY AD, RICH MEDIA

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT11/001	THE TANGIBLE MANNER	IS JAPAN COOL?	ENJIN TOKYO	TOKYO
IT11/002	MAKING THE LIST	LEGO	CHE PROXIMITY	MELBOURNE
IT11/003	MEETING YOU THROUGH THE PALACE MUSEUM	TENCENT	TENCENT	SHENZHEN

CATEGORY IT12 : GAME

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT12/001	TRIAL ZONE	NIKE BASKETBALL TAIWAN	+ING	TAIPEI
IT12/002	EBALLUTION	PONG!PONG!	HAKUHODO INC.	TOKYO

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CATEGORY IT13 : UTILITY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT13/001	TRIAL ZONE	NIKE BASKETBALL TAIWAN	+ING	TAIPEI
IT13/002	SPEED LIMIT MONK STATUE	ROAD SAFETY CAMPAIGN	BBDO BANGKOK LTD	BANGKOK
IT13/003	FISHERMEN'S WAKE-UP CALL	FISHERMAN JAPAN	PYRAMID FILM QUADRA INC.	TOKYO
IT13/004	SOUND IN SILENCE	INTEL HYPER-SENSE MUSIC SHIRT	MCGARRYBOWEN	SHANGHAI
IT13/005	THE FADING FONT	ALZHEIMER'S DISEASE AWARENESS COMMUNICATION	MCGARRYBOWEN	SHANGHAI
IT13/006	ELECTION IN THE DARK	WEBSERVICE	DENTSU INC.	TOKYO

CATEGORY IT14 : APPLICATION

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT14/001	CLOSE YOUR EYES	JINS	HAKUHODO MAGNET INC.	TOKYO
IT14/002	BAND TEE DETECTOR	JOOX	BBDO BANGKOK LTD	BANGKOK
IT14/003	IMMORTAL ADOPTION	THAI DOG HOUSE	BBDO BANGKOK LTD	BANGKOK

ONLINE VIDEO AD SUB-CATEGORIES

CATEGORY IT15 : VDO, SERIES & WEBISODE

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT15/001	FAMILY'S SECRETS	REGAINE	ISOBAR	TAIPEI
IT15/002	FRENCH SAYINGS	UNI FRENCH COFFEE	ADK TAIWAN	TAIPEI
IT15/003	THE FIRST RAMADAN CHAT STORY IN INDONESIA	FRESTEA	BERAKAR KOMUNIKASI	JAKARTA
IT15/004	MY STRAW	BINGGRAE BANANA FLAVORED MILK	INNORED	SEOUL

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT15/005	THE FUTURE OF AGRICULTURE : FARMING DRONE	MINISTRY OF AGRICULTURE, FOOD AND RURAL AFFAIRS	INNOCEAN WORLDWIDE	SEOUL
IT15/006	THE FUTURE OF AGRICULTURE : AUTONOMOUS TRACTOR	MINISTRY OF AGRICULTURE, FOOD AND RURAL AFFAIRS	INNOCEAN WORLDWIDE	SEOUL
IT15/007	THE FUTURE OF AGRICULTURE : ECO-FRIENDLY STOCKBREEDING	MINISTRY OF AGRICULTURE, FOOD AND RURAL AFFAIRS	INNOCEAN WORLDWIDE	SEOUL
IT15/008	CLOSE SHAVE KISSES	LAMDASH	BEIJING DENTSU ADVERTISING CO., LTD.	BEIJING
IT15/009	FIFTY SHADES OF BORROWING MONEY	KGI BANK FLEXIBLE CASH CARD	ADK TAIWAN	TAIPEI
IT15/010	HOW SAFE ARE YOU?	GODREJ LOCKING SOLUTIONS AND SYSTEMS	WHYNESS	MUMBAI

CATEGORY IT16 : VIRAL VDO

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT16/001	FREESTYLE PLAYGROUND	DESTINY 2	SIX INC	TOKYO
IT16/002	OBSESSION FOR SMOOTHNESS	DOUBLE A	SIX INC	TOKYO
IT16/003	GIVE NOTHING TO RACISM	NEW ZEALAND HUMAN RIGHTS COMMISSION	CLEMENGER BBDO WELLINGTON	WELLINGTON
IT16/004	MY PERSONAL BEST	TOKYO 2020 GOLD SECURITIES PARTNER	ENJIN TOKYO	TOKYO
IT16/005	NOODLES SLURPING NOISE CANCELING FORK "OTOHIKO"	NISSIN FOODS HOLDINGS CO., LTD. (CORPORATE BRAND)	DENTSU INC.	TOKYO
IT16/006	KAL KAN VOICE DELIVERY	KAL KAN	I&S BBDO INC.	TOKYO
IT16/007	EXPERIMENT FOR THE SMART	TENCENT	TENCENT	SHENZHEN
IT16/008	THE MAGIC PEN	SINGAPORE AIRLINES	TBWA SINGAPORE PTE LTD	SINGAPORE
IT16/009	A CAR(D) LIFE STORY	TS CUBIC CARD	ADK JAPAN	TOKYO
IT16/010	OUR FAMILY IS GROWING	DOTEST LH	HAKUHODO DY DIGITAL INC.	TOKYO
IT16/011	GRAVITY CAT	GRAVITY DAZE 2	HAKUHODO INC.	TOKYO

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT16/012	GIRL'S LAYERS OF TECHNIQUES	KAKANE-DOLCE	TYO TECHNICAL RANCH INC.	TOKYO
IT16/013	SYN MUN KONG: THANK YOU THAILAND	SMK HEALTH INSURANCE BY FIT	RABBIT DIGITAL GROUP COMPANY LIMITED	BANGKOK
IT16/014	KIND WORDS RINGBACK TONE	GS CALTEX	ADQUA INTERACTIVE	SEOUL
IT16/015	HAPPY TAKE OFF	THAI SMILE AIRWAYS	DREAM RIDERS	BANGKOK
IT16/016	THE ROYAL VLOG	INDOESKRIM NUSANTARA	MULLENLOWE INDONESIA	JAKARTA
IT16/017	SHACKLETON'S RETURN	HYUNDAI MOTOR COMPANY	INNOCEAN WORLDWIDE	SEOUL
IT16/018	STOP DOWNLOADKILL	BUSAN METROPOLITAN POLICE AGENCY	CHEIL WORLDWIDE	SEOUL
IT16/019	I WANT SUPOR MAN	SUPOR	MATCH	SHANGHAI
IT16/020	AMAZING AIR CONCERT	ELECTROLUX	INNORED	SEOUL
IT16/021	PARKINSONS CHALLENGE	PARKINSON NSW	J. WALTER THOMPSON SYDNEY	SYDNEY
IT16/022	THE MYSTERY OF SPRING ROLLS	UNILEVER FOOD SOLUTIONS	HAVAS TAIWAN	TAIPEI

CATEGORY IT17 : INTERACTIVE VDO

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT17/001	SCROLL FOLLOWER	HYUNDAI MOTOR COMPANY	INNOCEAN WORLDWIDE	SEOUL
IT17/002	PV EXPLORING THE BORDERLINE BETWEEN HUMANS AND KOALAS	COALAMODE.	DENTSU INC.	TOKYO
IT17/003	SWEETER WORLD	GOLDILOCKS	NUWORKS INTERACTIVE LABS, INC.	MANILA
IT17/004	SLICE OF LIFE	GIN NO SARA	DENTSU CREATIVE X INC.	TOKYO
IT17/005	SMARTPHONE SHRINE PETTOTO	PETTOTO (SMARTPHONE SHRINE)	HAKUHODO INC.	TOKYO
IT17/006	THROUGH THE DARK	GOOGLE PLAY MUSIC	R/GA SYDNEY	SYDNEY
IT17/007	LINE CYBER EMERGENCY DRILL	CORPORATE COMMUNICATION	HAKUHODO INC.	TOKYO
IT17/008	HOUSE OF LITTLE MOMENTS - THE ORIGINAL FLAVOR 1/2	UNI NOODLE	ADK TAIWAN	TAIPEI

BEST USE OF TECHNOLOGY SUB-CATEGORIES
CATEGORY IT18 : USE OF DIGITAL TECHNOLOGY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT18/001	THE FRAME TO GO	THE FRAME	PENGTAI KOREA	SEOUL
IT18/002	THE FIRST INTERACTIVE WEBTOON 'WE GOT MET'	NAVER WEBTOON	NAVER WEBTOON CORP.	SEOUL
IT18/003	LIVE MASCOT CAM	NIKE BASKETBALL TAIWAN	+ING	TAIPEI
IT18/004	CEBIT 2017 OPENING CEREMONY JAPAN SHOW ACT	CEBIT 2017	DENTSU INC.	TOKYO
IT18/005	REDEFINING DISTANCE	5G MOBILE NETWORK TECHNOLOGY	DENTSU INC.	TOKYO
IT18/006	HADA-PASHA	HADA-PASHA	HAKUHODO I-STUDIO INC.	TOKYO
IT18/007	GR CONFIGURATOR	GR	HAKUHODO I-STUDIO INC.	TOKYO
IT18/008	UNIQLO VIRTUAL KIDS STORE MANAGEMENT TRAINING CAMP	FAST RETAILING (CHINA) TRADING CO., LTD.	D2C CHINA	SHANGHAI
IT18/009	CAT CRITIC	FRISKIES	MCCANN	SYDNEY
IT18/010	CHINATOWN COMES ALIVE	SINGAPORE TOURISM BOARD	TBWA SINGAPORE PTE LTD	SINGAPORE
IT18/011	VOICE CHOCOLATE	CORPORATE	HAKUHODO INC.	TOKYO
IT18/012	24/7 NEWSCASTER	D MAGAZINE	HAKUHODO INC.	TOKYO
IT18/013	EBALLUTION	PONG!PONG!	HAKUHODO INC.	TOKYO
IT18/014	SOUND IN SILENCE	INTEL HYPER-SENSE MUSIC SHIRT	MCGARRYBOWEN	SHANGHAI
IT18/015	THE TROJAN HEEL	AUSTRALIAN TURF CLUB	TBWA	SYDNEY
IT18/016	HEARING RESCUE	THAI HEALTH PROMOTION FOUNDATION & DEAF ASSOCIATION OF BANGKOK	BBDO BANGKOK LTD	BANGKOK
IT18/017	CHATTY SCHOOL BUS	HYUNDAI MOTOR GROUP	INNOCEAN WORLDWIDE	SEOUL
IT18/018	HYDROGEN ELECTRIC HOUSE	HYUNDAI FCEV	INNOCEAN WORLDWIDE	SEOUL

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT18/019	DIGITAL PUPPETRY	MELBOURNE INTERNATIONAL FILM FESTIVAL	MCCANN MELBOURNE	MELBOURNE
IT18/020	LIVING LANDSCAPES	LATROBE UNIVERSITY	AIRBAG	MELBOURNE
IT18/021	THROUGH THE DARK	GOOGLE PLAY MUSIC	R/GA SYDNEY	SYDNEY
IT18/022	LET'S BAND BEFORE BAND	HEINEKEN	MEDIALAND DIGITAL STRATEGY LIMITED	TAIPEI
IT18/023	VIRTUAL EQUALITY	QUEERAZ	J. WALTER THOMPSON SYDNEY	SYDNEY
IT18/024	DONATE 4 BIRDS THE SUSTAINABLE IOT BOOK	CHARITIES & NON-PROFIT	DENTSU INC.	TOKYO

CATEGORY IT19 : BEST USE OF A PROTOTYPE TECHNOLOGY

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT19/001	FAMILY TIME WATCH	PROMOTION OF MIGRATION TO WESTERN TOTTORI PREFECTURE	DENTSU INC.	TOKYO
IT19/002	STREETCUBES	STREETCUBES	BBDO GUERRERO	MANILA
IT19/003	WATCHDOGS	SOI DOG FOUNDATION	CHEIL (THAILAND) LTD	BANGKOK
IT19/004	ELI / WEARABLE ENGLISH TEACHER	ELI / WEARABLE ENGLISH TEACHER	HAKUHODO INC.	TOKYO
IT19/005	FACE TARGETING AD	MICROSOFT JAPAN CO., LTD.	HAKUHODO INC.	TOKYO
IT19/006	RHYTHM OF LOVE WALL	7-ELEVEN TAIWAN CSR	ADK TAIWAN	TAIPEI
IT19/007	CREATIVE FLOW_ER	SHIROMARU	MCCANN TOKYO	TOKYO

CATEGORY IT20 : USE OF DATA

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT20/001	ALERT AD	VICTORIAN GOVERNMENT	BWM DENTSU	SYDNEY
IT20/002	TOKYO ISLAN-DATE MESSAGING	TOKYO 11 ISLANDS	DAIKO ADVERTISING INC.	TOKYO
IT20/003	CO-CREATE OUR AI GIRL	SWORD ART ONLINE: HOLLOW REALIZATION	DENTSU INC.	TOKYO

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT20/004	THE TANGIBLE MANNER	IS JAPAN COOL?	ENJIN TOKYO	TOKYO
IT20/005	MAKING THE LIST	LEGO	CHE PROXIMITY	MELBOURNE
IT20/006	PARFUMS DE VOYAGE	CATHAY PACIFIC	MCCANN	SYDNEY
IT20/007	TAP FOR YOUR TOWN	MASTERCARD CONTACTLESS	MCCANN	SYDNEY
IT20/008	EXPERIMENT FOR THE SMART	TENCENT	TENCENT	SHENZHEN
IT20/009	IMMORTAL ADOPTION	THAI DOG HOUSE	BBDO BANGKOK LTD	BANGKOK
IT20/010	YEAR WITH UBER	UBER	R/GA SINGAPORE	SINGAPORE
IT20/011	DRY SHAMPOO	DOVE	INITIATIVE	MOSCOW

CATEGORY IT21 : USE OF SOCIAL

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT21/001	AI LIFE ADVICE HOTLINE	SNICKERS	HAKUHODO PRODUCT'S INC.	TOKYO
IT21/002	PREMMIE PROUD	BABYLOVE	BWM DENTSU	SYDNEY
IT21/003	#HUNGEREPLY	SNICKERS	I&S BBDO INC.	TOKYO
IT21/004	YOUTUBE PRE-ROLL HIJACK	NEXA S-CROSS	HAKUHODO INDIA	DELHI
IT21/005	A MEME GALLERY	TENCENT	TENCENT	SHENZHEN
IT21/006	TATA CAPITAL SALAAM LOANS	TATA CAPITAL FINANCIAL SERVICE	TATA CAPITAL FINANCIAL SERVICES LIMITED	MUMBAI
IT21/007	FACEBOOK LIVE STUNT	AIS	CHOOJAI AND FRIENDS	BANGKOK
IT21/008	INSTADRIVE	MERCEDES BENZ	BBDO (MALAYSIA) SDN BHD	KUALA LUMPUR

CATEGORY IT22 : SOCIAL APP & TOOLS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT22/001	FAKEBLOK	FAKEBLOK	BBDO GUERRERO	MANILA
IT22/002	HIDDEN VIOLENCE PHOTO	DOMESTIC VIOLENCE	HAKUHODO INDONESIA	JAKARTA

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CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
IT22/003	CYBERBULLYING VACCINE APP	KOREA ASSOCIATION OF SCHOOL VIOLENCE VICTIMS FAMILIES	INNOCEAN WORLDWIDE	SEOUL
IT22/004	DREAMLAB	VODAFONE AUSTRALIA	J. WALTER THOMPSON SYDNEY	SYDNEY

CATEGORY LRIT : LOTUS ROOTS

CODE	ENTRY TITLE	BRAND	COMPANY ENTERING	CITY
LRIT/001	#MYREALCAREERLINE	THE WOMEN'S FOUNDATION	J. WALTER THOMPSON HONG KONG	HONG KONG
LRIT/002	DEER OF NARA	NARA PARK	SIMPLESHOW JAPAN INC.	TOKYO
LRIT/003	SONG FOR FORGIVENESS	PANTENE & DOWNY	GREY GROUP	JAKARTA
LRIT/004	TOKYO ISLAN-DATE MESSAGING	TOKYO 11 ISLANDS	DAIKO ADVERTISING INC.	TOKYO
LRIT/005	CONVERSE ALL STAR 100 17FW CAMPAIGN "KAMON, JAPAN!"	CONVERSE	HAKUHODO I-STUDIO INC.	TOKYO
LRIT/006	NOODLES SLURPING NOISE CANCELING FORK "OTOHIKO"	NISSIN FOODS HOLDINGS CO., LTD. (CORPORATE BRAND)	DENTSU INC.	TOKYO
LRIT/007	SPEED LIMIT MONK STATUE	ROAD SAFETY CAMPAIGN	BBDO BANGKOK LTD	BANGKOK
LRIT/008	PARFUMS DE VOYAGE	CATHAY PACIFIC	MCCANN	SYDNEY
LRIT/009	THE FADING FONT	ALZHEIMER'S DISEASE AWARENESS COMMUNICATION	MCGARRYBOWEN	SHANGHAI
LRIT/010	CYBERBULLYING VACCINE APP	KOREA ASSOCIATION OF SCHOOL VIOLENCE VICTIMS FAMILIES	INNOCEAN WORLDWIDE	SEOUL
LRIT/011	#THINGSdontJUDGE (SEX DETERMINATION KIT)	EBAY INDIA	BBDO INDIA	MUMBAI
LRIT/012	ELECTION IN THE DARK	WEBSERVICE	DENTSU INC.	TOKYO