

WINNERS LIST
RADIO LOTUS

ADFEST 2018
TRANSFORM

RADIO LOTUS

WINNERS

BROADCAST SUB-CATEGORIES

CATEGORY R01 : FAST MOVING CONSUMER GOODS

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
R01/020-022	DIM DADS CAMPAIGN	MAGGI MAGIC SARAP	MCCANN WORLDGROUP PHILIPPINES, MANILA	MCCANN WORLDGROUP PHILIPPINES, MANILA	SILVER
R01/002-004	UNCOMFORTABLE BABY NAMES CAMPAIGN	BABYLOVE	BWM DENTSU, SYDNEY	BWM DENTSU, SYDNEY	BRONZE

CATEGORY R02 : DURABLE CONSUMER GOODS

NO AWARD

CATEGORY R03 : CARS, OTHER VEHICLES, ACCESSORIES & AUTO SERVICES

NO AWARD

CATEGORY R04 : FINANCE, COMMERCIAL PUBLIC SERVICES, BUSINESS PRODUCTS & SERVICES

NO AWARD

CATEGORY R05 : RETAIL, TRAVEL, ENTERTAINMENT & COMMUNICATION MEDIA

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
R05/002-004	LIVES CAMPAIGN	FULLY BOOKED	MCCANN WORLDGROUP PHILIPPINES, MANILA	MCCANN WORLDGROUP PHILIPPINES, MANILA	SILVER

CATEGORY R06 : CORPORATE IMAGE

NO AWARD

CATEGORY R07 : CORPORATE SOCIAL RESPONSIBILITY

NO AWARD

CATEGORY R08 : PUBLIC SERVICES & CAUSE APPEALS

NO AWARD

RADIO LOTUS

WINNERS

USE OF RADIO SUB-CATEGORY

CATEGORY R09 : BEST USE OF RADIO MEDIUM

CODE	ENTRY TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
R09/005	SMARTWIG, POWERED BY THE STAR	THE STAR SYDNEY	BASHFUL, SYDNEY/TSE, SYDNEY	BASHFUL, SYDNEY	SILVER

AS OF 20 MARCH 2018