



ADFEST 2018 STATISTIC

1. TOTAL OF ENTRY :	2,823	ENTRIES
- BRANDED CONTENT LOTUS	142	ENTRIES
- DESIGN LOTUS	230	ENTRIES
- DIRECT LOTUS	195	ENTRIES
- EFFECTIVE LOTUS	61	ENTRIES
- FILM CRAFT LOTUS	358	ENTRIES
- FILM LOTUS	333	ENTRIES
- INNOVA LOTUS	54	ENTRIES
- INTEGRATED LOTUS	31	ENTRIES
- INTERACTIVE LOTUS	167	ENTRIES
- LOTUS ROOTS	150	ENTRIES
- MEDIA LOTUS	206	ENTRIES
- MOBILE LOTUS	83	ENTRIES
- NEW DIRECTOR LOTUS	23	ENTRIES
- OUTDOOR LOTUS	236	ENTRIES
- PRESS LOTUS	114	ENTRIES
- PRINT CRAFT LOTUS	156	ENTRIES
- PROMO LOTUS	212	ENTRIES
- RADIO LOTUS	72	ENTRIES
2. TOTAL OF SUBMITTING COMPANIES & CITIES		
- ENTRY FROM	310	COMPANIES
- ENTRY FROM	48	CITIES
3. TOP 5 SUBMITTING CITIES		
- TOKYO	878	ENTRIES
- BANGKOK	312	ENTRIES
- SHANGHAI	175	ENTRIES
- SYDNEY	165	ENTRIES
- SINGAPORE	160	ENTRIES
4. TOP 5 SUBMITTING COMPANIES		
- DENTSU INC., TOKYO	180	ENTRIES
- BBDO BANGKOK LTD, BANGKOK	83	ENTRIES
- HAKUHODO INC., TOKYO	76	ENTRIES
- INNOCEAN WORLDWIDE, SEOUL	75	ENTRIES
- TOHOKUSHINSHA FILM CORPORATION, TOKYO	69	ENTRIES
5. TOP 5 AWARDS BY COMPANY		
- MCCANN WORLDGROUP INDIA, MUMBAI	13	AWARDS
- DENTSU INC., TOKYO	12	AWARDS
- TBWA\HAKUHODO, TOKYO	11	AWARDS
- CHE PROXIMITY, MELBOURNE	9	AWARDS
- HAKUHODO INC., TOKYO	8	AWARDS
6. TOP 5 AWARDS BY CITY		
- TOKYO	77	AWARDS
- BANGKOK	43	AWARDS
- SYDNEY	35	AWARDS
- MELBOURNE	22	AWARDS
- MUMBAI	19	AWARDS

AS OF 24 MARCH 2018