WINNERS LIST

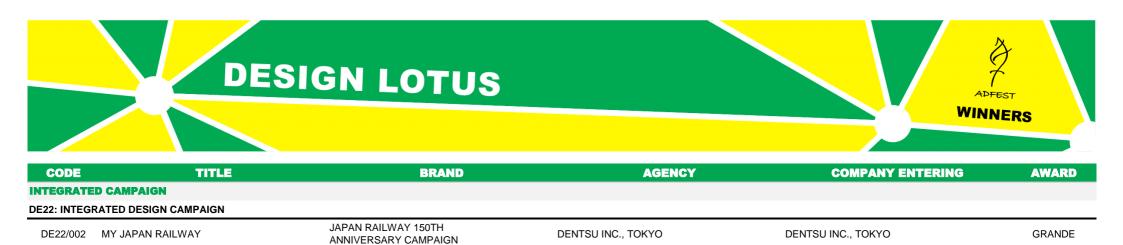
DESIGN LOTUS



DESIGN LOTUS

ADFEST WINNERS

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
PRODUCT	DESIGN				
DE04: PROD	UCT DESIGN: INNOVATIVE DESIGN				
DE04/006	TIGER CRYSTAL SUMMER PUFFER	TIGER CRYSTAL	LEPUB APAC, SINGAPORE/ BBH SINGAPORE, SINGAPORE	LEPUB APAC, SINGAPORE	BRONZE
DE05: PROD	UCT DESIGN: SUSTAINABLE DESIGN				
DE05/002	SHELLMET	SHELLMET	TBWA\HAKUHODO INC., TOKYO/ QUANTUM INC., TOKYO	TBWA\HAKUHODO INC., TOKYO	GOLD
PACKAGIN	G DESIGN				
DE06: PACK	AGING DESIGN: CONSUMER PRODUCTS				
DE06/001	MILK MANGA	SEKI MILK	VML OGILVY JAPAN, TOKYO	VML OGILVY JAPAN, TOKYO	SILVER
DE06/006 MOVE FRON DE07/001	AIZOME WASTECARE™ INDUSTRIAL WASTE — CERTIFIED AS SKINCARE.	AIZOME	SERVICEPLAN GERMANY, MUNICH/ SERVICEPLAN KOREA, SEOUL	MATERIAL, TOKYO	BRONZE
COMMUNIC	CATION DESIGN				
DE09: POSTI	ER				
DE09/001	BEAUTIFUL PANIC	THE AD MUSEUM TOKYO	DENTSU INC., TOKYO	DENTSU INC., TOKYO	BRONZE
DE09/004	THE SACRED DIRT	THE COMMEMORATIVE 105TH NATIONAL HIGH BASEBALL CHAMPIONSHIP / NETTOH KOSHIEN 2023	DENTSU INC., TOKYO	DENTSU INC., TOKYO	BRONZE
DE09/008	A STEP FORWARD	BITI'S	DENTSU CREATIVE VIETNAM / DENTSU REDDER, HO CHI MINH CITY	DENTSU CREATIVE VIETNAM / DENTSU REDDER, HO CHI MINH CITY	FINALIST
DE11: ILLUS	TRATION				
DE11/001	MY JAPAN RAILWAY	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC., TOKYO	DENTSU INC., TOKYO	GOLD
DIGITAL DI	ESIGN				
DE18: DIGIT	AL & INTERACTIVE DESIGN				
DE18/002	КАМІ	DOWN SYNDROME INTERNATIONAL	FORSMAN & BODENFORS SINGAPORE, SINGAPORE	FORSMAN & BODENFORS SINGAPORE, SINGAPORE	BRONZE
INNOVATIO	N				
E20: INNO	ATIVE DESIGN				
DE20/001	PROJECT HUMANITY	WITH ALS	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST



AS OF 19 MAR 2024