



FINALISTS

PRINT & OUTDOOR CRAFT LOTUS

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CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARD
PRINT & OUTDOOR CRAFT LOTUS					
CP01: PHOTOGRAPHY					
CP01/001	REACH FOR THE SUMMIT	KANAZAWA HIGH SCHOOL SUMO TOURNAMENT	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
CP01/002	BEAUTY BORN OF PEACE.	HIMEJI CASTLE	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
CP02: ILLUSTRATION					
CP02/001	BEAUTIFUL PANIC	THE AD MUSEUM TOKYO	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
CP02/004	BIGGER STAGE	KUAISHOU	HEAVEN&HELL SHANGHAI, SHANGHAI	HEAVEN&HELL, SHANGHAI	FINALIST
CP04: ART DIRECTION					
CP04/001	DEPARTURES TO COUNTLESS FUTURES	THE HOSHI AWARDS	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST
CP04/002	MY JAPAN RAILWAY	JAPAN RAILWAY 150TH ANNIVERSARY CAMPAIGN	DENTSU INC., TOKYO	DENTSU INC., TOKYO	FINALIST

AS OF 20 MAR 2024