

**ADFEST  
2021  
WINNERS  
LIST**

**MOBILE  
LOTUS**

Remark: Only sub-categories with Winners are included.

## USE OF TECHNOLOGY SUB-CATEGORIES

### CATEGORY MB09: USE OF TECHNOLOGY FOR MOBILE

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
MB09/007	STAY HOME MILES EXCHANGE	THAI AIRWAYS	WUNDERMAN THOMPSON THAILAND, BANGKOK	WUNDERMAN THOMPSON THAILAND, BANGKOK	SILVER

### CATEGORY MB11: USE OF SOCIAL FOR MOBILE

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
MB11/001	TIKTIONARY	TIKTOK	DENTSU INC., TOKYO	DENTSU INC., TOKYO	BRONZE
MB11/004	A CIPHERED RELEASE OF MUSIC VIDEO : STRAY SHEEP CODE	KENSHI YONEZU	SIX INC., TOKYO/HAKUHODO INC., TOKYO/ HAKUHODO KETTLE INC., TOKYO	SIX INC., TOKYO	BRONZE

### CATEGORY MB13: RESILIENCE THROUGH CREATIVITY \*\*\*NEW

CODE	TITLE	BRAND	AGENCY	COMPANY ENTERING	AWARDS
MB13/005	STAY HOME MILES EXCHANGE	THAI AIRWAYS	WUNDERMAN THOMPSON THAILAND, BANGKOK	WUNDERMAN THOMPSON THAILAND, BANGKOK	GOLD

AS OF 4 MAR 2021